

# CSC LEASING COMPANY DAAS PROGRAM



*Financial Services for Today's Technologies*

## DEVICE AS A SERVICE

Don't sell hardware and services. Sell a platform.

### WHAT IT IS.

Direct to ITSP program allowing providers the opportunity to supply end-users with a turnkey, single monthly payment platform inclusive of hardware.

DaaS eliminates the needs for upfront hardware CAPEX and puts the Provider in full control of their service and platform offerings.

### KEY FEATURES.

Month to month rental - cancel anytime

24, 36 month lease terms available

CSC provides standard rates

ITSP determines their rate mark-up

CSC handles ordering & procurement

ITSP offers turnkey solution to end-user

End user billed by ITSP

## CREDIT FACILITIES

We provide pre-approved credit lines based on ITSP estimated quarterly volume. Combined with our static rental rates, ordering couldn't be easier.

## SUPPORT

Account manager and deal administrator assigned to every client. We don't do call centers. CSC provides a seamless ordering experience, leveraging the power of our efficient process and world class service.

## WHO WE ARE

Privately owned and operated leasing company. Est. 1985, we have been providing tailored lease programs to end users, VARs and OEMs for 30 years - always with a focus on the long term relationship.

## HOW IT WORKS.



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## WHY DAAS?

### Contact.

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Check us out.

The DaaS platform offers ultimate flexibility for both Service Providers and their end-user base when planning for hardware deployments. Address the changing IT landscape and align your contracts with low-risk, cancelable rental terms or fixed lease options.

#### **Key Benefits:**

- > Flexible terms dependent on end-user business needs
- > Avoid upfront costs
- > Eliminate commitment and ownership risk
- > Mitigate the IT obsolescence curve
- > Deliver and plan for repeatable margin
- > Complement monthly recurring revenue models
- > Simplify your pricing equation