



BerniePortal Broker Services (BBS)

Marketing automation software to drive
agency growth

A new suite of turnkey marketing tools



Pre-drafted Email Campaigns

Send white-labeled, timely, and relevant emails using templates that are pre-produced for user ease



User-friendly Software

Create customized emails with your agency's logo, colors, and more—in just seconds, using best-in-breed software



Simplified Reporting

Generate and visualize valuable metrics, including engagement rates, campaign comparisons, click-tracking, and more



Accessible & Affordable

Connect with your clients at an accessible price point featuring email marketing services starting at \$250 per month



Social Media Management

Manage easy-to-use social publishing tools and useful campaign analytics



Contact Management

Upload and send relevant and personalized content by segmenting contacts into targeted lists



Support

Access a library of how-to resources and a direct phone and chat support



Mobile App

Build and monitor your campaigns from anywhere and anytime across multiple devices



More Than Emails

Optimize your efforts using additional marketing tools, including landing pages, customizable forms, and event management

[See a Demo of BBS](#)