Dear educator,

The NHA team congratulates you for helping your students access better futures through national certification. Your guidance and instruction helped your students pass their certification exam, which is quite an accomplishment for your students and you!

Just like you, your local media are invested in the community. If you’d like to share your students’ certification achievements with your local media, including newspapers or television stations, you can customize the press release template on the following pages.

Also included, you’ll find a newsletter article to use for your school or district communications channels, like the website, a publication or however you communicate with parents.

Thank you, again, for your continued commitment to your students. We appreciate all that you do.

Sincerely,

Laura Flynn

Director, CTE Division

National Healthcareer Association

**FOR IMMEDIATE RELEASE: Month XX, 20XX**

**[CONTACT NAME]**
**[SCHOOL NAME]
[PHONE]
[EMAIL]**

**[SCHOOL NAME] Graduates Earn National Allied Health Certifications**

[City, State], Month X, 20XX — [Number] students of [School] in [City, State] passed national certification exams, earning professional credentials for allied health occupations, including [occupation(s)].

The [SCHOOL] offers [X] career clusters that prepare high school students for their future in the workforce. The health science cluster offers seniors the opportunity to learn, study and test for industry-based certifications in a number of allied health professions.

***SAMPLE QUOTE FROM PROGRAM DIRECTOR:*** “These students worked hard through the health science program, all while completing their high school curriculum. We designed our program to prepare students to work in healthcare immediately after graduation,” says [NAME], [TITLE] at [SCHOOL]. “We are so proud of these students’ accomplishments and we are excited to see the impact they’ll make in the future.”

The [SCHOOL] health science program teaches students foundational knowledge while providing students with the opportunity to apply skills through hands-on experience. This helps students solidify their understanding of the allied health careers that they are pursuing and gives them the clinical experience necessary to enter the workforce, if desired.

“Earning national certification is a great stepping stone and differentiator for students pursuing a college degree. For graduates who decide to enter the workforce after high school, certification gives them a competitive advantage over other job candidates,” says Laura Flynn, director of the [Career and Technical Education Division at National Healthcareer Association](https://info.nhanow.com/ctesuccess) (NHA).

[SCHOOL] is proud to announce our latest graduates who earned national certification in an allied health profession:

* [Student Name], [Certification]
* [Student Name], [Certification]
* [Student Name], [Certification]
* [Student Name], [Certification]
* [Student Name], [Certification]
* [Student Name], [Certification]
* [Student Name], [Certification]
* [Student Name], [Certification]
* [Student Name], [Certification]

These students successfully completed all requirements and passed a nationally-accredited certification exam from National Healthcareer Association. To learn more about [SCHOOL]’s Health Science program, contact [Name] at [email address].

**About [School]**

[SCHOOL BOILERPLATE]

**About National Healthcareer Association®**

Since 1989, NHA has been partnering with allied health education programs, organizations, and employers across the nation to award more than 1 million allied health certifications. The organization offers eight nationally accredited exams, certification preparation and study materials, two specialty certificate programs, industry-leading outcomes-based data analytics, as well as ongoing professional development and continuing education. For more information, visit <https://info.nhanow.com/ctesuccess>.

NHA is a division of Assessment Technologies Institute, LLC, a leader in providing technology based educational, assessment, testing and certification solutions for healthcare and other vocational fields.

**###**

## Newsletter Article Template

**A Path to Allied Health Certification for [HIGH SCHOOL/DISTRICT NAME] Students**

Did you know that [HIGH SCHOOL/DISTRICT NAME] has a health science program that teaches students foundational knowledge and hands-on skills to earn national certification for in-demand allied health jobs? The Bureau of Labor Statistics projects that there will be 1.9 million new healthcare jobs by 2028 due to an aging population that requires more services from healthcare systems.

Through a partnership with National Healthcareer Association (NHA), students who complete [SCHOOL/DISTRICT]’s program can take national certification exam(s), demonstrating that they have met a nationally-recognized measure of competency. After passing the exam, students earn a provisional certification that converts to a full certification upon graduation. Last year, more than [XX]% of [SCHOOL/DISTRICT] students passed NHA certification exams and earned an allied health certification.

While certification provides a clear path towards a healthcare career, it also can make students more competitive candidates for colleges and universities. Earning a certification also gives college entrants an opportunity to work in healthcare while earning their degrees, and many times, employers will provide tuition assistance.

[OPTIONAL: ENTER QUOTE FROM RECENT GRADUATE]

When students learn about the potential to work in healthcare right after graduation and have the chance to apply their knowledge through hands-on learning, they realize that they can truly make an impact on patients. For many students, this is what motivates them to stay focused through difficult courses and exams. They persevere to work towards a passionate career that’s right on the horizon.