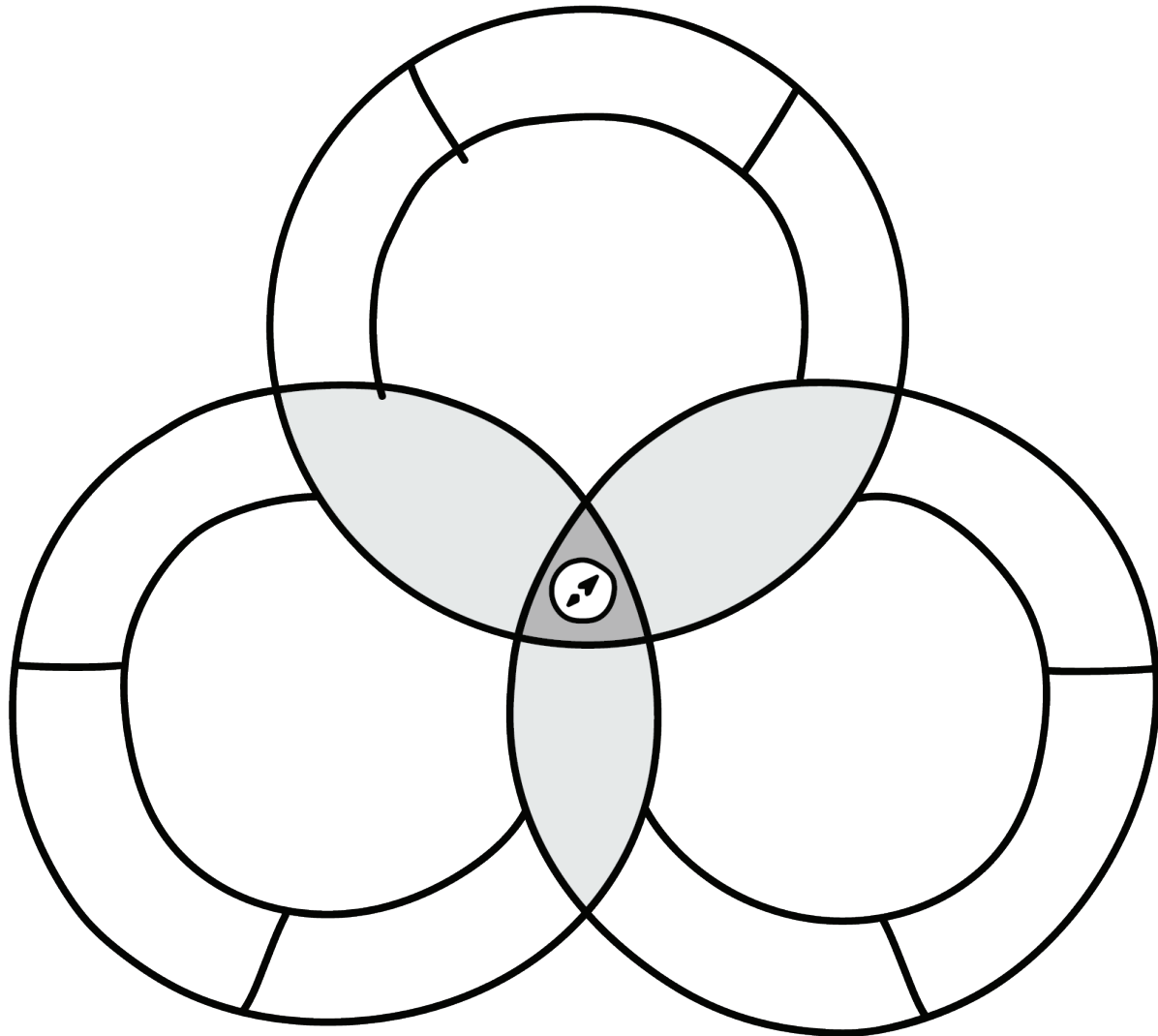


THE MARKETING COMPASS MODEL™



NOTES

