

SEPTEMBER 23, 2021



Reimagining the Future of Finance with Digital: Key Trends in Enterprise Technology & Associated Pitfalls



Philip Lu

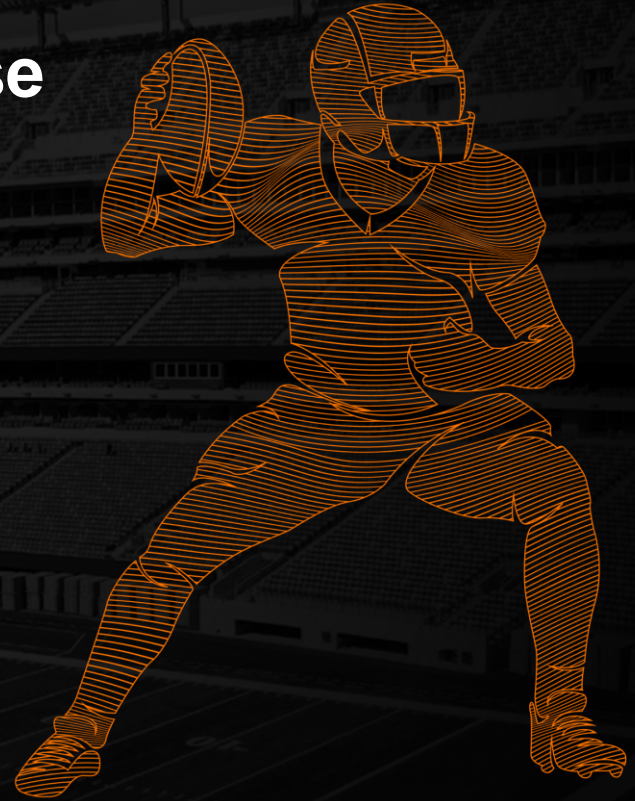
Strategy and Transactions Senior Director at EY



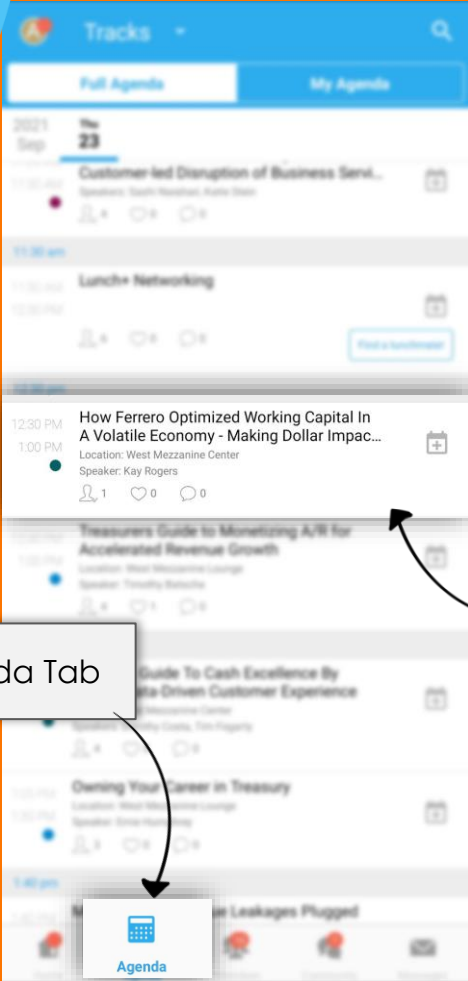
Andrew Naret

Senior Manager - Finance & Enterprise Performance

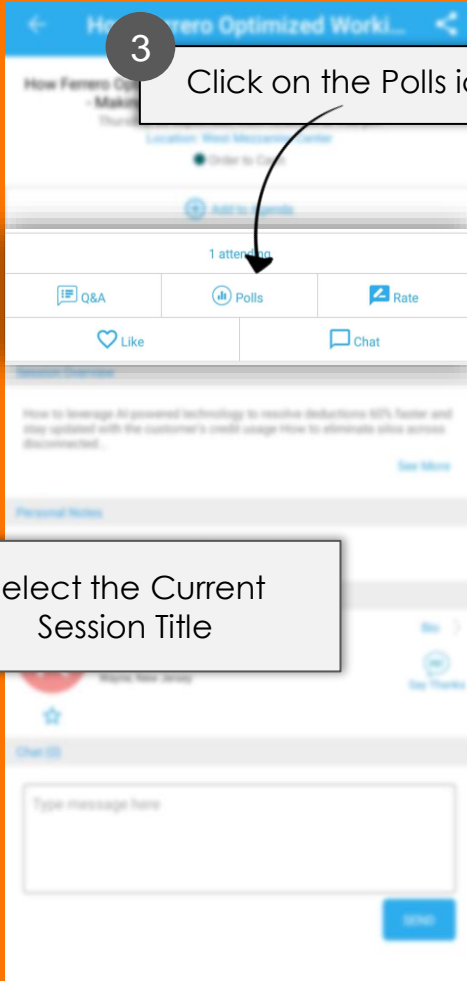
Deloitte.



How Can I Register My Vote Through the *Ukova* App?



1 Select the Agenda Tab



3 Click on the Polls icon

2 Select the Current Session Title

SEPTEMBER 23, 2021



Reimagining the Future of Finance with Digital: Key Trends in Enterprise Technology & Associated Pitfalls



Philip Lu

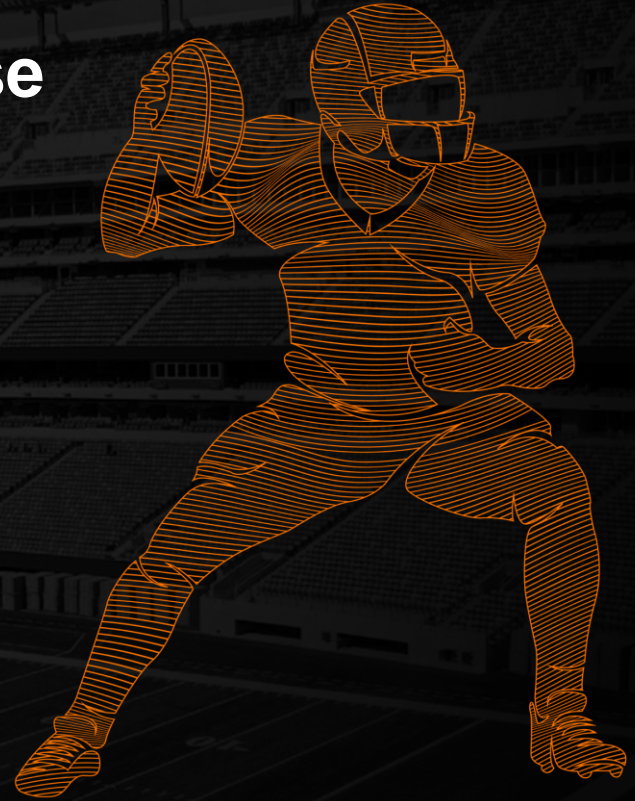
Strategy and Transactions Senior Director at EY



Andrew Naret

Senior Manager - Finance & Enterprise Performance

Deloitte.



Question 1

Key trends every CFO is excited about

Major reasons for **digital transformation failure** and steps to **success**

Question 3

Strategies to avoid **tech adoption resistance**
among human resources

Question 4

Strategies for **c-suite buy-in** for finance transformation projects

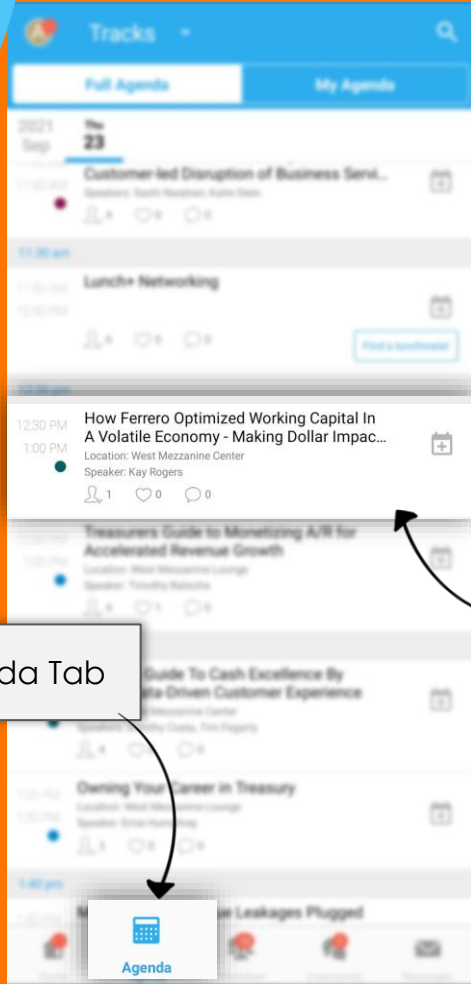
Poll Question



By when do you think AI will actually become a norm in finance?

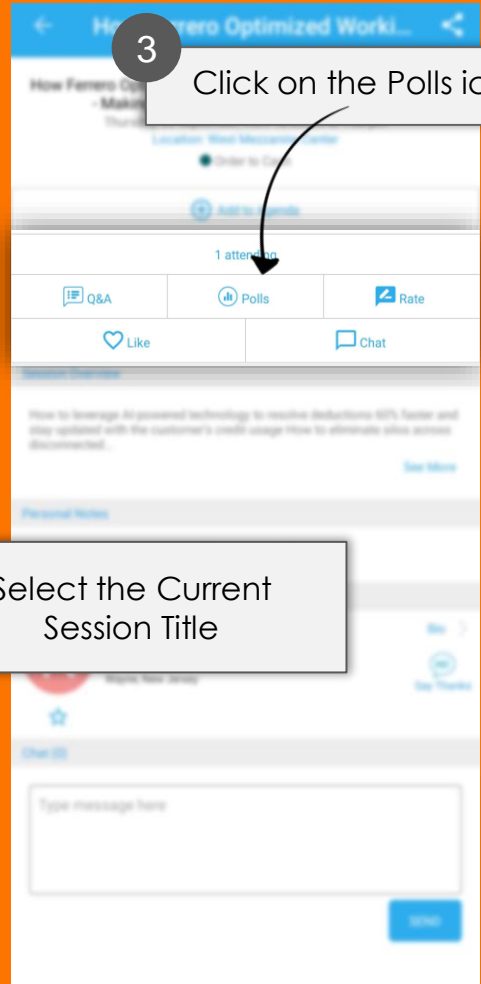
1. AI is already present & is being used by major enterprises for their finance & A/R operations
2. AI is real but some of us choose to ignore it, but that does not change the fact
3. The acceptance depends on how people perceive it
4. Change management and training while driving digital transformation is the key

How Can I Register My Vote Through the *Ukova* App?



1 Select the Agenda Tab

2 Select the Current Session Title



3 Click on the Polls icon

Question 5

Evolution and **use cases** of self learning technologies like **Artificial Intelligence in Finance**

Q&A



Thank you!

 highradius

 **EY** Parthenon **Deloitte.**

NEXT SESSIONS

WESCO®

O2C

A/R Automation at WESCO: Key Milestones, Challenges, and Successes

3:10 PM EST | West Mezzanine Center

REDBRIDGE
ANALYTICS

TREASURY

Breaking the Bank - Troubleshooting Bank Fees

3:10 PM EST | West Mezzanine Lounge

