



MEDIA AD SALES SUMMIT

JANUARY 22-24, 2020

MIAMI BEACH, FL

 **matrix**

ABOUT MEDIA AD SALES SUMMIT



Mark Gorman

We started the Media Ad Sales Summit four years ago as a way to deliver our customers and partners a place where the future of media ad sales conversation took center stage. Shining a light on the often-underserved areas of media ad sales, the event proved valuable from both a networking and content perspective. Now in year four, we are honing in the event to get candid about the good, the bad, and the ugly where media and technology intersect with everyday advertising.

Our goal is to provide a forum where industry leaders can collaborate on what's driving advertising revenue. And in an effort to ensure key leaders have a seat at the table, sponsorship dollars will be used to compensate qualified attendee's registration for the event.

We welcome your support to join us in creating what will be a niche event focused on quality attendance and content shaping how we as an industry evolve.

Mark Gorman

CEO
Matrix Solutions

MEDIA AD SALES SUMMIT



Why Sponsor?

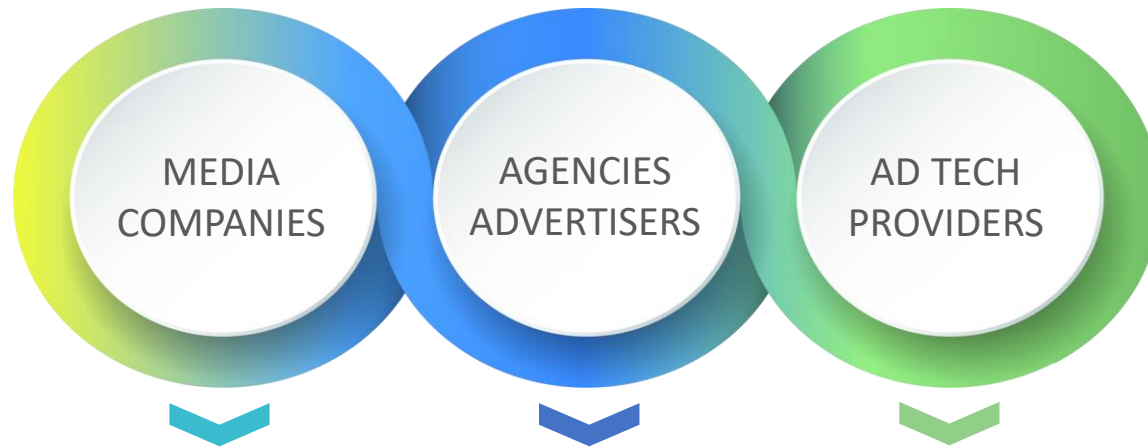
The Media Ad Sales Summit is a great opportunity to get you and your brand in front of industry leaders and decision makers across advertising/agencies, media, and technology companies. Now in its 4th year, this niche event provides an intimate setting focused on quality over quantity when it comes to content, attendees, and overall experience.

Throughout the 2+ day event, there will be an abundance of networking opportunities that will enable you to directly connect to key stakeholders and decision makers.

As a sponsor, you will be afforded the opportunity to be a part of advancing the future of media ad sales both at the event and all year through! Elevate your company's profile, become a sponsor today!

WHO ATTENDS?

The Media Ad Sales Summit is designed specifically for those invested in the future of media ad sales. Including C-level executives at media companies, advertising agencies, advertisers, and ad tech companies whom are committed to collaboration and advancement of media ad sales.



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CIO/
CTO

CRO

VP
SALES

DIR.
SALES

VP Ad
Ops

CMO

GM

GSM

THE VENUE



NOBU HOTEL AT EDEN ROC

The Nobu Hotel at Eden Roc is conveniently located in Miami Beach, minutes away from Lincoln Road, Ocean Drive, Wynwood Art District, Bal Harbour Shops, and easy access to Miami and Fort Lauderdale International Airports. Featuring Japanese influenced décor, the hotel boasts tranquil space inside and out.


Taking advantage of the hotel's breathtaking views, the Media Ad Sales Summit will utilize both indoor and outdoor space – including breakfast, lunch, and cocktail receptions on the spa terrace overlooking the Atlantic Ocean.

Additionally, for our partner sponsors, individual meeting room space will be made available in addition to the main conference space.

FOR MORE, VISIT:
NOBUHOTELMIAMIBEACH.COM



Nobu Hotel at Eden Roc
 4525 Collins Avenue
 Miami Beach, FL 33140



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Benefits Included:	Diamond \$10K	Platinum \$6.5K	Gold \$5K	Silver \$3.5K	Bronze \$2K
Conference Registration	3	2	1 + 50% off second	1	1
Recognition on Summit Signage	Logo	Logo	Logo	Name	Name
Recognition in Summit Program (print & online)	Full Pg Ad	Half Pg Ad	Half Pg Ad	Logo	Name
Recognition on Summit Website Page	Linked Ad & Logo	Linked Ad & Logo	Logo	Logo	Logo
Recognition at Summit	X	X	X	X	X
Include Promotional Item in Attendee Bags	X	X	X	X	
Receive Post-Show Attendee List	Pre & Post	X	X		
Feature Write-up in Pre-Show Summit e-Mail	X	X			
eNewsletter Advertorial Opportunity (10K users+)	X				
2 Minute Speaking opportunity at Summit	X				

SPONSORSHIP OPPORTUNITIES



DIAMOND SPONSORSHIP LEVEL

INVESTMENT: \$ 10,000

- Conference registration for three attendees
- Recognition including logo on Summit signage
- Recognition including half page ad in print and online Summit program
- Recognition including logo and a linked ad on Summit website page
- Recognition of sponsorship status on name badge
- Right to include sponsor provided promotional item in attendee bags
- Receive the Pre and Post-show attendee list
- Receive a featured write-up in one pre-show Summit email targeted to attendees and prospects
- Opportunity to provide an advertorial in one Matrix eNewsletter which has a 10k+ reach
- Opportunity to provide two-minute remarks to entire Summit audience

PLATINUM SPONSORSHIP LEVEL

INVESTMENT: \$6,500

- Conference registration for two attendees
- Recognition including logo on Summit signage
- Recognition including half page ad in print and online Summit program
- Recognition including logo and a linked ad on Summit website page
- Recognition of sponsorship status on name badge
- Right to include sponsor provided promotional item in attendee bags
- Receive the Post-show attendee list
- Your company will be featured in a write-up in one pre-show Summit email targeted to attendees and prospects

***ALL SPONSOR PROVIDED MATERIALS WILL BE PRE-APPROVED BY MATRIX SOLUTIONS**

SPONSORSHIP OPPORTUNITIES



GOLD SPONSORSHIP LEVEL

INVESTMENT: \$ 5,000

- Conference registration for one attendee
- 50% discount on one additional conference registration
- Recognition including logo on Summit signage
- Recognition including half page ad in print and online Summit program
- Recognition including logo on Summit website page
- Recognition of sponsorship status on name badge
- Right to include sponsor provided promotional item in attendee bags
- Receive Post-show attendee list

SILVER SPONSORSHIP LEVEL

INVESTMENT: \$3,500

- Conference registration for one attendee
- Name recognition on Summit signage
- Recognition including logo in printed and online Summit program
- Recognition including logo on Summit website page
- Recognition of sponsorship status on name badge
- Right to include sponsor provided promotional item in attendee bags

SPONSORSHIP OPPORTUNITIES



BRONZE SPONSORSHIP LEVEL

INVESTMENT: \$ 2,000

- Conference registration for one attendee
- Name recognition on Summit signage
- Name recognition in both the print and online Summit program
- Recognition including logo on Summit website page
- Recognition of sponsorship status on name badge

PREMIUM BONUS SPONSORSHIP OPPORTUNITIES



COMBINE ANY OF THE FOLLOWING PREMIUM SPONSORSHIP OPPORTUNITIES WITH A GOLD SPONSORSHIP LEVEL OR ABOVE TO GET MORE BRAND VISIBILITY

WELCOME RECEPTION SPONSOR - \$2,000

Be the brand that attendees first see at the reception welcoming them to the summit. Opportunity to provide signage and welcome remarks at the reception. Status as welcome reception sponsor in Summit materials, print and online. Welcome reception Wednesday 1/22/20 5PM – 7PM.

COCKTAIL RECEPTION SPONSOR - \$2,000

As the official sponsor of the cocktail reception, you will have the opportunity to provide signage and 5-minute remarks during the reception. Status as cocktail reception sponsor in Summit materials, print and online. Cocktail reception Thursday 1/23/20 5PM – 7PM.

BONUS SPONSORSHIP OPPORTUNITIES



COMBINE ANY OF THE FOLLOWING BONUS SPONSORSHIP OPPORTUNITIES WITH A SPONSORSHIP LEVEL TO GET MORE BRAND VISIBILITY

CASE STUDY SPONSOR - \$2,000 – 6 AVAILABLE

Be part of a back2back case study blitz session. Opportunity to present 5-minute thought leadership topic among a panel of six total speakers. 30-minute session total. Status as case study sponsor in all Summit materials, print and online.

LANYARD SPONSOR - \$1,500 – 1 AVAILABLE

All attendees will be sporting a custom name badge lanyard with your company's logo.

ATTENDEE BAG SPONSOR - \$1,000 – 4 AVAILABLE

Have your logo front and center on the Summit bag each attendee will receive.

WATER BOTTLE SPONSOR - \$1,000 – 1 AVAILABLE

Get attendees attention with your logo on the water bottle every attendee receives.

LUNCHEON SPONSOR - \$3,000 – 1 AVAILABLE

Includes logo recognition on luncheon tables during Thursday lunch, opportunity to provide one-minute remarks leading into lunch, 30-second video looping on big screen welcoming attendees back from lunch and status as luncheon sponsor in Summit materials, print and online.

BREAKFAST SPONSOR – \$2,000 – 2 AVAILABLE

Includes logo recognition on breakfast table during one day, opportunity to provide 30-second video looping on big screen to welcome attendees and status as breakfast sponsor in Summit materials, print and online.

COFFEE BREAK SPONSOR - \$750 – 3 AVAILABLE

Logo recognition on coffee break table during one of the scheduled breaks and status as coffee break sponsor in Summit materials, print and online.



QUESTIONS?

CONTACT: MATRIX@CELIAVINE.COM