



GROW

The Neuroscience of Growth Mindset

How thousands of employees across the globe are learning to practice growth mindset and drive performance.

Impact

87%

of participants practice growth mindset habits weekly

Scale

633

participants

Speed

4

weeks

The challenge

Research has shown that 96% of organizations plan to redesign their companies, but only 18% of leaders consider their firms to be agile. In this era of rapid change, it's vital that leaders ensure their teams embrace new challenges, particularly with a "growth mindset."

Growth mindset is the belief that skills can be improved through effort. It stands opposite a fixed mindset, which views abilities as innate. Managers who help their employees build a growth mindset can instill in them greater resilience, determination, and an eye toward improvement.

Adapting to the ever-changing nature of work demands a growth mindset. Long-lasting performance all but depends on it.

