A Research-Based Approach to Driving Inclusion in your Organization

INCLUDE is a 30-day, research-based solution designed with the brain in mind to dramatically improve inclusion, collaboration, and team interactions in public sector agencies. This program provides a three-part strategy to support diversity and drive inclusion at scale:

**FIND COMMON GROUND™**
Help People Feel That They Belong

**LIFT PEOPLE UP™**
Make People Feel Valued and Respected

**HELP CREATE CLARITY™**
Share Information and Help People Choose

What is Diversity Without Inclusion?

Diverse organizations tend to have stronger bottom lines, but only when all employees feel respected and valued. That’s where inclusion comes in. Organizations that promote inclusiveness unlock collective intelligence to become more creative and collaborative.

Send the Right Social Signals

The subtle signals we send others every day generate feelings of either inclusion or exclusion. Even a subtle comment or action can unintentionally trigger a social threat, causing a team member to feel excluded or to completely disengage. Our research shows that if you aren’t actively including, you are accidentally excluding.

INCLUDE provides government employees and leaders at every level with an easily recallable inclusion framework, based on the ground-breaking SCARF® Model, equipping them to dramatically improve their interactions and foster stronger working relationships in real-time.
FIND COMMON GROUND
Help People Feel That They Belong

LAUNCH

WEEK 1
FIND COMMON GROUND
Help People Feel That They Belong

WEEK 2
LIFT PEOPLE UP
Make People Feel Valued and Respected

WEEK 3
HELP CREATE CLARITY
Share Information and Help People Choose

WEEK 4
DIRECT REPORT ENGAGEMENT

30 Days to Integrate

The INCLUDE Distributed Learning Solution seamlessly integrates into your agency and guides every employee to build inclusive habits and drive stronger social interactions and collaborations.

Get 5-Minute Research Videos for an overview of the core content and a Live Webinar or a Discussion Toolkit for a holistic, interactive debrief.

- **Scale**: Roll out to 100s or 1000s of people at once
- **Speed**: Small bites of digital info via a 30-day campaign
- **Impact**: Brain-based learning that “sticks”

To learn more, email govsolutions@neuroleadership.com

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