



## How Confer Plastics Found the Power to Succeed

North Tonawanda-based Confer Plastics has been at the forefront of plastic molding innovation for three generations. From manufacturing products for outdoor recreation to custom jobs, Confer requires nothing less than operational excellence—and a reliable, low-cost energy source—to bring ideas to life. That's why Confer turned to ReCharge NY to secure 420kW of low-cost electricity from the New York Power Authority (NYPA)—enabling them to invest \$3 million to expand facilities in Western New York and add state-of-the-art machinery. Additionally, Confer will be able to maintain over 160 jobs and create 35 new



ones, contributing to a stronger New York. Confer has long modeled green practices by re-using plastic scraps, developing compostable goods and manufacturing products that preserve the environment. With ReChargeNY's support, Confer Plastics continues as a company



**"Electricity is the third largest cost here at Confer Plastics, so mitigating those costs through ReCharge NY is absolutely critical to the economic sustainability of the company."**

Bob Confer, President of Confer Plastics



**Visit NYPA's YouTube page to watch a video and learn more about how Confer Plastics found the power to succeed.**

ReCharge NY at Confer Plastics

**Success by the Numbers**

**420**

kW of power

**160**

NY jobs

**\$3M**

in capital

Allocations are based on a competitive application process. Cost savings vary.

**Email:** [PoweringBusiness@nypa.gov](mailto:PoweringBusiness@nypa.gov) | **Call:** 888-562-7697

### A Program of the New York Power Authority

NYPA's experts help you achieve your clean energy goals. From energy efficiency strategies and implementation to solar, energy storage, LED street lighting and energy monitoring and analytics services, NYPA provides turnkey solutions for all your energy needs.



# ReCharge NY

Find the Power to Succeed



NEW YORK  
STATE OF  
OPPORTUNITY

ReCharge  
NY

## Control costs, keep jobs & get a team of energy experts

**Find the Power to Succeed with ReCharge NY**, one of New York State's signature economic development programs available statewide from the New York Power Authority (NYPA). ReCharge NY changes the equation between companies and energy costs—for the better. Seven-year contracts secure lower-cost pricing for the long term, with savings that allow qualified businesses and nonprofits to focus on keeping or adding jobs, strengthening operations and delivering excellence. With a team of NYPA energy experts, ReCharge NY opens the door to a suite of cost-saving energy programs and innovative clean energy solutions—helping businesses thrive in New York State.



### Stable 7-year contracts



7-year contracts bring stable prices, so customers can control their energy planning and better manage their bottom line.

### One-on-one guidance



ReCharge NY's energy experts help customers control energy costs, add efficiency, and open the door to other NYPA products and services.

### Benefits

- **Control** energy costs and grow your business in New York State
- **Secure** stable pricing and 7-year contracts
- **Gain** expert support in applying for a ReCharge NY allocation
- **Grow** your business and your future with energy innovation in New York

### NYPA—a partner in your future

NYPA delivers the know-how, programs and innovation to customers across New York State. Our ReCharge NY team brings businesses and nonprofits customized service, energy expertise and solutions for all your clean energy needs.

### Contact NYPA. Find the power to succeed.

The ReCharge NY team is ready to discuss your energy needs. Contact us at: [PoweringBusiness@nypa.gov](mailto:PoweringBusiness@nypa.gov) | 888-562-7697

### Eligibility and Qualifications



Available statewide to qualifying customers, including manufacturing, warehousing, agri-business, healthcare and datacenters.

Retail, tourism, and entertainment-related establishments are ineligible.

## ReCharge NY

Find the Power to Succeed

Email: [PoweringBusiness@nypa.gov](mailto:PoweringBusiness@nypa.gov) | Website: [www.nypa.gov](http://www.nypa.gov)

A Program of the New York Power Authority

NYPA's experts help you achieve your clean energy goals. From energy efficiency strategies and implementation to solar, energy storage, LED street lighting and energy monitoring and analytics services, NYPA provides turnkey solutions for all your energy



# ReCharge NY

Find the Power to Succeed



ReCharge  
NY

## Consolidated Funding Application

*Information to help you prepare your ReCharge NY application.*

### Basic Information & Documentation

- 12 months electric invoices
- Certificate of incorporation and amendments (if applicable)
- NYS sales tax exemption form (if applicable)
- Federal Tax ID
- Description of ownership, principal owners, and subsidiaries (if applicable)
- Basic company description and history
- Square footage of facilities

### Current Operations

- Cost of electricity as a percentage of total operating costs
- Current payroll, benefits, number of jobs
- Risk of closure, job loss, out of state relocation
- Significance to local economy and community
- Consistency with regional economic development strategies and priorities
- Current hydropower allocation, if any

### Projections

- Anticipated capital investment plans
- Anticipated energy efficiency measures
- Type/cost of buildings, equipment, facilities to be constructed, enlarged, or installed (for new customers or expansions)
- Number of jobs created or retained
- Projected contribution of ReCharge NY allocation to competitive advantage

### We're here to help. Contact NYPA today.

The ReCharge NY team is ready to guide you every step of the way!

Contact us at:

[PoweringBusiness@nypa.gov](mailto:PoweringBusiness@nypa.gov) | [888-562-7697](tel:888-562-7697)

### How to Apply:

<https://regionalcouncils.ny.gov/cfa>

**Email:** [PoweringBusiness@nypa.gov](mailto:PoweringBusiness@nypa.gov) | **Call:** 888-562-7697

### A Program of the New York Power Authority

NYPA's experts help you achieve your clean energy goals. From energy efficiency strategies and implementation to solar, energy storage, LED street lighting and energy monitoring and analytics services, NYPA provides turnkey solutions for all your energy needs.