

Let's compare

IT & Creative

Project Managers head the planning, executing, monitoring, controlling and finishing of projects. They are responsible for the budget, timeline, resources and team.

IT Project Manager

Creative Project Manager

Skills



Technical literacy, organization, time management, flexibility, an understanding of IT quality metrics



Industry knowledge, ability to motivate, adaptability, great communication skills, time management

Methodology



Waterfall, Agile, Scrum, Kanban, Scrumban, Lean, Waterfall, Prince2, PMI's PMBOK

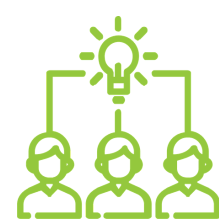


Waterfall, Agile, Scrum, Critical Path Method (CPM), PRiSM, PRINCE2, Kanban

Projects



Handles technical system implementations, backend functionality, infrastructure, development etc.



Oversees deliverables aligned with marketing or design teams like marketing collateral, digital marketing assets, the front end of a website, etc.

Salary



Average salary in the United States is \$95,000 according to LinkedIn.



Average salary in the United States is \$70,000 according to LinkedIn