

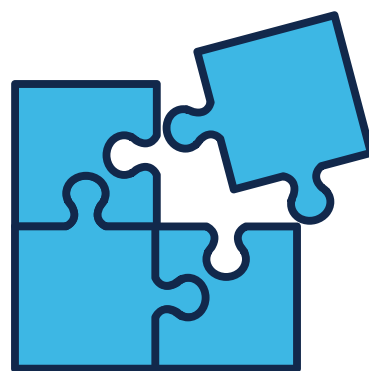
The lowdown on workplace learning

Learning and development programs are crucial to the success of your employees and your business. Read some stats from the [2022 LinkedIn Workplace Learning](#) report to further elevate the "always be learning" mindset in your organization.



49%
OF L&D
PROS

say their top priority is leadership and management training, a complete shift from upskilling on the top of the list in 2021.



72%

OF L&D PROS

agree that L&D has become a more strategic function of their organization.

+94%

Demand for L&D specialists increased 94% in July - September 2021, compared with April - June 2021.

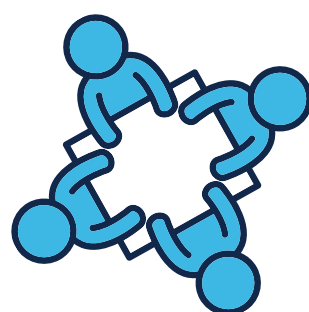


55%

of L&D pros own or share responsibility for the DE&I strategy.

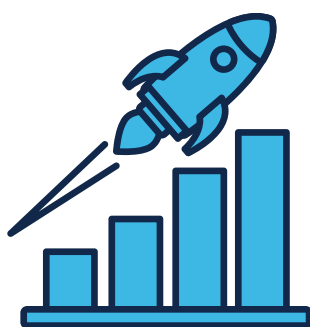
53%

OF L&D
PROS



agree that L&D has a seat at the executive table. This is a huge increase from 2020 when only 24% agreed with this statement.

Employees crave skills...



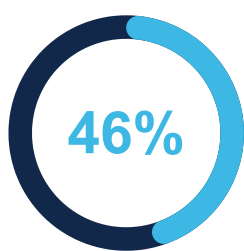
Employees' top three motivations to learn are all connected to careers.

#1 If it helps me stay up to date in my field

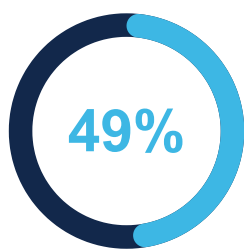
#2 If it is personalized specifically for my interests and career goals

#3 If it helps me get another job internally, be promoted or get closer to reach my career goals

But the skills gap is growing



of L&D pros say the skills gap is wider at their organization than in 2021

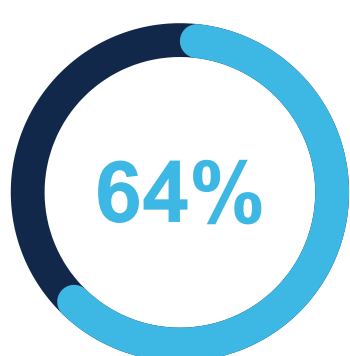


of L&D pros say executives are concerned that employees don't have the skills to execute business strategy



50%
OF L&D
PROS

use employee engagement survey scores to assess the impact of skill-building programs



of L&D pros saw their organization's culture of learning grow stronger in the past year.

Top 5 drivers of great work culture

1. Opportunities to learn and grow*
2. Belonging
3. Organizational values
4. Support for well-being
5. Collaboration

*Previously ranked #9 in 2019 - a significant change in only two years