## Sponsor or exhibitor launch Header: Be the first to join the Brella virtual event app for <<EVENT NAME>>!

Hi **<recipient name>**,

I’m happy to extend an early-access invitation to you to join the virtual event app Brella at **EVENT NAME**!

Brella’s magic is in AI-powered matchmaking. This is a unique opportunity to connect with the key people from your industry, have virtual meetings with them and enjoy high quality content, all through one event platform.

**[Click here to join](https://next.brella.io/)**

Finding new customers and partners has never been easier! Join today, make your profile look great and book your virtual meetings well in advance. Keep in mind that the networking hours are limited, so remember to be active in sending meeting requests! You can also set your own availability for meetings through the Brella schedule.

If you have any questions about Brella, please contact [support@brella.io](mailto:support@brella.io)

Best,