**Sponsors’ Virtual Booth Info Form - *Brella Event***

*Required information to build your virtual booth in Brella*

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| --- | --- | --- | --- |
|  | *Request* | *Explanation* | *Your answer* |
| *Section 1: Intro (1 – 7)* |
| 1 | Company’s name | Name you’d like to have in the virtual booth | *Xxx*  |
| 2 | Subtitle | Max. 75 characters. Can be a catchy phrase to get your virtual booth more views. | *xxx* |
| 3 | Sector | We’ll accommodate your industry in our already created segments of industries. | *xxx* |
| 4 | Website URL | Website URL link | *xxx* |
| 5 | Facebook URL  | Facebook URL link *(optional)* | *xxx* |
| 6 | Twitter ID | For example, @company | *xxx* |
| 7 | LinkedIN URL  | It can be a person’s or company’s  | *xxx* |
| *Section 2: Main (8 – 9)* |
| 8 | Promo video URL | Maximum 1 video. This must be an embedded URL link to a streaming provider (e.g: YouTube), where your video is uploaded.To guarantee the speed of the platform we do not accept mp4 or similar documents, only URL links. There are numerous [YouTube tutorials explaining how to upload videos](https://www.youtube.com/watch?v=VtF2AgFSLAw) to the platform. | *xxx* |
| 9 | Document .pdf that you would like to put in the booth | Maximum 1 .pdf document. You can send us a .pdf file as a URL by email.It is recommended to be a short document that presents your company’s and products or services. Too long/big documents will saturate your booth. | *xxx* |
| *Section 4: Carrousel (10 – 13)* |
| 10 | Brief description of the company | We recommend 100 to 130 words. For example, one or two paragraphs briefly describing what your company does. Too much text will saturate your booth. | *xxx* |
| 11 | Other links you’d like to add to the booth | Maximum 4 URL embedded links with description of the links.For example, "Description of our products" along with a URL embedded link to your website with a description of your products, or, "Project photo" along with a URL link to a website (e.g: Youtube) where your project is displayed.It is important to include a brief description of each link. | *xxx* |
| 12 | Images you’d like to add to the booth | Maximum 4 images and description of each image. You can send us .jpg or .png .gif files by email.For example, "Product 1" and an image of your product 1, or "Project photo" along with a photo of your project.To optimize the visibility of the images in your virtual stand, we suggest photos in panoramic orientation, 16:9 scale, and dimensions 1000x650 pixels (approximately). Oversized photos will saturate your booth.It is important to include a brief description of each photo. | *xxx* |
| 13 | Logo | Maximum 1. Attach the file (300x300pixels) together with this document and send it to us by email. Good resolution. | *xxx* |

***Additional:*** [***Sponsor ad***](https://help.brella.io/organizers/how-do-i-add-a-sponsor-ad) ***copy***

Copy for the ad (max. 280 characters)