

Boost participation among supporters with your creative a-thon fundraiser



- Take pledges per-lap, per-hour, per-anything.
- Add unlimited participants and manage your goals and donations from a single dashboard.
- Your supporters can choose a per-unit pledge or flat donation.
- When your a-thon ends, the platform automatically charges your supporters.

Make it one-of-a-kind

- Create a branded page for your a-thon fundraiser.
- Add teams and leaderboards to inspire competition.
- Run any a-thon imaginable with unlimited participants.

Maximize pledges

- Make it all virtual with live streaming, mobile giving, text-to-give, social sharing and dedicated links.
- Automate everything from pledge collections to emails.
- Inspire action with prizes attached to pledge goals.

"Within 7 days, we had exceeded our \$40,000 budget. And that budget was for computers for children. ... And now, we're able to give that gift to the children through the PTA and MemberHub."

- PTA Leader

Costs

A-thon functionality is included in MemberHub. No set-up fees or live customer-support costs.

Payment processing fees:

Stripe will deduct 2.2% + \$0.30 to process each credit card transaction. You decide who covers it - your organization or purchasers.

Platform fees (choose ONE):

- Zero platform fees, with optional tips from purchasers to help cover development & support costs.

OR

- A fixed 7.9% applied to each donation, covered by you or the purchaser.