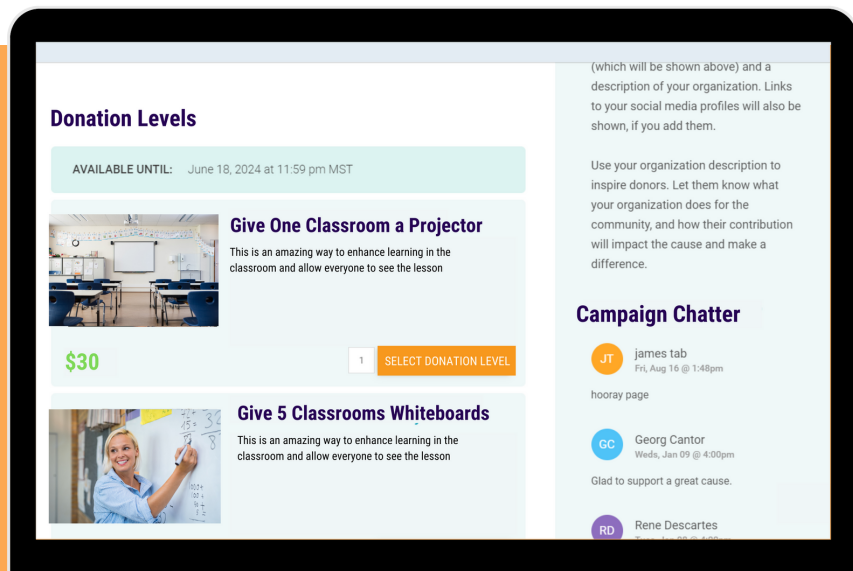


# Launch and run compelling crowdfunding campaigns



- Create a fully branded crowdfunding page in just a few clicks. Add your logo, images, colors and content.
- Encourage giving by offering incentives for higher donations.
- Customize thank-you emails sent to each supporter. Each email provides a receipt for tax-deductibility purposes.

## Inspire participation

- Manage participants with a member center.
- Add team pages to maximize campaign reach.
- Inspire competition with fundraising leaderboards.

## Boost success

- Make it all virtual with live streaming, mobile giving, text-to-give and social sharing.
- Get secure payments and automated donor receipts.
- Encourage higher donation levels with tiered incentives.

*"It's so easy. You just go to the MemberHub site and you can donate any increment that you want, and it's all tax deductible - and it goes to supporting all children. ... We met our goal of \$20,000 in about 4 weeks." - PTA Leader*



All Included: A dedicated customer success manager, live chat, virtual workshops, and a step-by-step playbook.



## Pricing

No set-up fees

# \$0

platform fee with  
optional donor tip

or

# 7.5%

of money raised

Stripe credit card fees: 2.2% + \$0.30  
or 3.5% + \$0.50 (AMEX)

## What you'll get:

- ✓ Tiered donation incentives
- ✓ Challenges to encourage friendly competition
- ✓ Leaderboards
- ✓ Dedicated team pages
- ✓ Customized thank-you emails
- ✓ No contracts
- ✓ Mobile-friendly experience

## Sharing and promotion

- ✓ Customizable branding on fundraising website
- ✓ Email templates for promotion
- ✓ Email, text, and Facebook sharing
- ✓ Automated follow-up emails to donors

## Payments

- ✓ Online payments
- ✓ Reporting and tracking dashboard
- ✓ Corporate donation matching service
- ✓ Manual entry of cash and check
- ✓ Account reconciliation
- ✓ Automated payment to your group (no waiting for money)
- ✓ Recurring donations
- ✓ Text to give
- ✓ Mobile giving
- ✓ Automated tax receipts

## Support

- ✓ Dedicated fundraising consultant
- ✓ Live chat
- ✓ Live virtual training
- ✓ Support center
- ✓ Comprehensive playbook

## Year-round technology/donor management

- ✓ Automatically add all donors to contact database
- ✓ Year-round access to all fundraisers: a-thons, auctions, crowdfunding, events, raffles, sweepstakes
- ✓ Online store
- ✓ Built-in product fundraisers
- ✓ Stripe account integrated with fundraisers and store
- ✓ Email & newsletter capabilities integrated with CRM
- ✓ Contact directory and calendar