

A Roadmap to Higher Customer Engagement

Your Marketing Needs More Visuals.

Here's why...



Articles with an image once every

**75-100 words
get 2x the social
media shares**

as articles with fewer images.¹



Tweets with images

**get 150%
more retweets.²**



Americans spend

**11+ hours a day on
electronic media.**

Most of that is spent
consuming visual media.⁴



People following
directions with

**illustrations
do 323% better**

than those who only
have text.⁴



Asset-Map gives you an

**intuitive way to visually
present financial
information to clients**

and easily engage in richer
conversations.



Learn more at asset-map.com



¹<https://blog.potomacfund.com/what-is-a-bear-market>

²<https://www.statista.com/chart/1971/electronic-media-use/>

³<https://blog.hubspot.com/marketing/visual-content-marketing-strategy>

⁴<https://www.google.com/url?q=https://www.socialmediatoday.com/news/7-tips-for-using-visual-content-marketing/548660/&sa=D&ust=1590525894652000&usg=AFQjCNEC1heCAXzDv-YSWOCAn9CmL0AtSg>