

Individual & Family Plans

EXTENDED Broker Bonus Program

More Time to Earn More from Bright

Bright HealthCare has officially extended the Bright Broker Bonus Program to June. The Broker Bonus Program is applicable to all New Individual and Family Plan members that you enroll in a current effectuated plan - on- or off-exchange - with an effective date on or before June 1, 2021. This program is intended for Broker participation only and will be paid in July 2021.

2021 Broker Bonus Program*	
New Members	Bonus Per Member
25-149	\$20
150-299	\$30
300+	\$50

Have questions? We have answers!

Broker Service Unit
brokers@brighthealthcare.com
1.888.325.1747
BrightHealthBroker.com
Mon-Fri 8am-6pm CST

*Broker Bonus Program details:

To qualify for the Bright HealthCare Broker Bonus Program, you must be a contracted and appointed agent, as applicable. All bonus payments will be calculated at the individual agent level and tiering placement will be calculated by the total number of Qualified Health Plan new members (on and off exchange) effectuated and not in grace period as of 6/30/2021. Payments are made once per member and are not on-going. This applies to new business only with effective dates of 1/1/2021 through 6/1/2021. Bonuses are payable to a maximum of self, spouse, and three dependents per policy. The cut-off date for considering retroactive enrollments will be 7/1/2021. This program is intended for individual broker participation only, all others are subject to forfeiture of bonuses paid.

This communication contains proprietary and confidential information that is intended only for the use of the individual or entity to which it is addressed. All agents, brokers, and assistants shall comply with all legal requirements, including disclosure to customers, all commissions, and other payments made to it by Bright Health. The terms and conditions of this Individual Broker Bonus Program are subject to change at the sole discretion of Bright HealthCare and/or its designated representatives upon notice to the broker. Final interpretation of any or all provisions in this Individual Broker Bonus Program or resolution of any disputes arising from this bonus program, rests solely with Bright HealthCare and/or its designated representatives.