



STRATEGIC INFORMATION SERVICES DATA ANALYST

ABOUT CAMPBELL & COMPANY

[Campbell & Company](#) is a national consulting firm that serves nonprofit organizations and institutions in all sectors, including education, environment, healthcare, human services, arts and culture, associations and membership organizations, and civic and public affairs. The firm is based in Chicago and Seattle with regional staff in Los Angeles, San Francisco Bay Area, and Washington, DC. Our team-based approach enhances our work and is built into our company's structure as a 100 percent employee-owned firm.

This is an exciting time for our firm as we emerge from the pandemic and evolve to meet the nonprofit sector's changing needs. We are finalizing a new strategic plan to guide our firm's ongoing growth and priorities.

We work with organizations at critical points in their growth and development, when our expertise and partnership can have a powerful impact. We have four primary service lines: [fundraising](#), [communications](#), [executive search](#), and [strategic information services](#). Our culture of innovation fueled the development of Campbell & Company's first software as a service product, [Beam Insights](#), which aims to address advances in technology to support fundraising. We strive to work in multi-service teams to provide the right balance of expertise, experience, and seniority for each client.

As a firm, we are fully committed to Diversity, Equity, Inclusion, and Access (DEIA). Accordingly, we've created a framework to strengthen the diversity of our firm, address the ways in which we can be more fully inclusive of people from all backgrounds, and work to build equity in our profession and the nonprofit sector. This framework focuses on our internal talent management, ensuring an inclusive culture, continuous learning, and transparent communication. We are not experts but are getting better every day.

We are also committed to walking with our nonprofit partners in this work. Our goal is to help all our clients be as inclusive as possible, advising on creating inclusive processes and conducting our work through an equity lens. One example of this work is our [Equity Partners Program](#) in which we are engaged with four BIPOC-led nonprofits committed to racial equity work.

OUR VALUES

- Inclusion
- Partnership
- Candor
- Rigor
- Integrity
- Creativity

OUR STAFF

- 36 Chicago & Midwest
- 10 Seattle & Northwest
- 3 East Region
- 4 West Region

OUR MISSION

To collaborate and innovate with people who change lives through philanthropic vision and action.

VISIT



THE POSITION

From determining philanthropic potential and identifying the prospects who will help realize it – to providing the tools needed to manage relationships and effectively leverage the power of our clients' resources – the Strategic Information Services (SIS) Division of Campbell & Company puts data to work. As the division expands and increasingly becomes an integral part of each client engagement, there is a need to add a Data Analyst focused on predictive analytics.

This individual will create custom models and conduct analyses that are fundamental to our rigorous study projects. The Data Analyst will collaborate with Campbell & Company colleagues to provide analysis and reports to inform results, insights, and actionable recommendations presented to our clients. In addition to providing expertise surrounding analytics services, this person will support surveys and prospect screening tools.

Under the direction of Campbell & Company's Director of Strategic Information Services, the Data Analyst will serve firm clients from the Chicago office.

RESPONSIBILITIES

Client Service

- Collect, analyze, evaluate, and present data-driven insights to key stakeholders to inform recommendations.
- Build strong, trusting partnerships with internal clients.
- Create and deliver new and refine existing analytics and prospect research offerings.
- With oversight from the Director of Strategic Information Services, manage projects independently and oversee the end-to-end process for analytics projects.

Thought Leadership and Training

- Conduct research on trends in the field, and partner with colleagues and firm members to present more broadly through thought leadership activities including blog posts, articles, webinars or at conferences.
- Provide active learning opportunities for the firm and train internal staff on relevant material relating to analytics services.

BETTER TOGETHER: OUR DIFFERENCES MAKE US STRONGER

At Campbell & Company, people are at the heart of our firm and our mission. When we tap into the expertise, insights, and creativity of people from all walks of life, we become a better firm, we deliver superior services, and we change lives. We believe our team should reflect the rich diversity that contributes to our communities and our society. We advance this belief through our employment practices and strive to create a culture of trust and belonging where everyone feels accepted, respected, and valued for who they are as individuals.

QUALIFICATIONS

We are looking for amazing people who have diverse backgrounds and experiences, are inspired by our mission, and are highly motivated to change lives through meaningful work. The successful candidate will bring the following experience and competencies:

- A bachelor's degree in statistics, mathematics, data science, econometrics, or a similar course of study is required; an advanced degree is preferred.
- Minimum of two years of experience conducting sophisticated analyses, preferably in the nonprofit sector.
- Expertise with complex, high quality data analysis techniques, including data mining, regression analysis and forecasting.
- Expertise in R statistical software and advanced Microsoft Excel functions.
- Experience using database visualization packages, dashboards and business intelligence solutions.
- Experience with wealth screening tools and conducting online surveys is preferred.
- Comfort in an environment that requires high attention to detail and the ability to manage multiple projects, prioritize and meet deadlines.
- High personal and professional integrity that inspires confidence and trust.
- Commitment to delivering high quality services to colleagues and to clients.
- High initiative, energy and ability to be effective independently and as part of a team.
- Ability and willingness to travel as needed.

Due to COVID-19, we are working remotely at this time.



COMPENSATION

The salary range for this position is \$60,000 - \$75,000. Campbell & Company also offers a generous and comprehensive benefits package.

APPLICATION

To be considered, please send a cover letter and resume to: dataanalyst@campbellcompany.com.

Applicants must be authorized to work for any employer in the US. We are unable to sponsor or take over sponsorship of an employment visa at this time.

Campbell & Company provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. We are proud to partner with nonprofits to advance justice, opportunity, and equity throughout our society and we bring this same commitment to our practices and culture as a company. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

