



PRESS RELEASE

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LXCouncil and CoreValue Advisor Software Partner to Help Privately-Held Businesses Grow Profits and Shareholder Value

LXCouncil client companies will benefit from CoreValue's business intelligence analysis to create total clarity about what they need for growing profits and shareholder value.

St. Petersburg, Florida February 22, 2021 – <u>LXCouncil</u>, the #1 Leader in Global Mastermind Groups for business leaders, has teamed with <u>CoreValue Advisor Software</u>, the #1 Best Selling Business Consulting System, to help business owners and CEOs identify and act on their opportunities to increase profits and shareholder value of their largest asset, their business.

LXCouncil methodically and with an intentional process matches privately held company CEOs or Senior Leaders with their peers to create a confidential sounding board of advisors through their Licensed Partners. These peer advisory -councils are led by one of their certified licensed partners or moderators. With more than 10,000 hours of successful, proven monthly meetings experienced by over 500 CEO businesses in the LXCouncil community, all are growing toward their vision.

"Central to LXCouncil's proven process is a monthly COPI discussion during which members present a Challenge, Opportunity, Problem, or Idea. Members are analyzing COPI topics through the lens of CoreValue's business intelligence analysis and are getting total clarity about specific objectives and key results that neutralize bottlenecks to growing profits and equity value. Our members, their stakeholders, and communities will all benefit from this added perspective." says LXCouncil CEO Tina Corner Stolz.

CoreValue's George Sandmann adds: "We're very pleased about this new partnership. Our companies are on the same mission: we see privately held businesses as the engines of the US economy, and we're committed to helping them create well-paying jobs and community wealth. LXC has a 100% success rate launching groups through selecting and recruiting the business owners and CEOs needed for a successful peer group. LXC is solving key problems faced by CoreValue's community of professional service firms: (1) creating an affinity program to retain top clients, (2) differentiating their firm and increasing relevance, (3) new client recruitment, and (4) creating an effective internal referral platform, expanding average per-client service adoption."

LXCouncil Founder and CEO Tina Corner Stolz is sharing her expertise with CEO mastermind groups during the upcoming live stream Growth Consulting Summit. More information can be found at https://www.corevalueforadvisors.com/growth-consulting-summit.

More information can be found at the LXCouncil website: http://www.lxcouncil.com or CoreValue Advisor Software: www.corevalueforadvisors.com

About LXCouncil

LXCouncil (Leader Exchange Council) is a licensed membership-based organization where its licensed partners create peer advisory groups of non-competing business owners and leaders. Each council is hand-selected so that members gain solutions to their problems and advice for achieving their visions. LXCouncil was founded in 2013 by Tina Corner Stolz after successfully selling her CEO peer group franchise that was in the top 1% globally.

About CoreValue Advisor Software

CoreValue Advisor Software is the #1 best-selling business consulting system. CoreValue's business intelligence software is being used by CPAs, Management Consultants, Financial Planners, Investment Bankers, and Fractional CFOs for creating total clarity about the growth and equity value drivers of individual client companies. CoreValue-powered business advisors have a proven track record of increasing client revenues by 21.63% annually, and an average of 27% equity value growth.

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