



# NACVA

**FOR IMMEDIATE RELEASE**

## **NACVA ANNOUNCES NEW ALLIANCE**

SALT LAKE CITY—June 14, 2021—The National Association of Certified Valuators and Analysts® (NACVA®), the organization that has trained over 40,000 CPAs and other valuation and consulting professionals in the field of business valuation, financial forensics, and various related specialty areas serving the legal and business communities, today announced a new alliance and opportunity for NACVA members to leverage the use of their Certified Valuation Analyst® (CVA®) and Master Analyst in Financial Forensics® (MAFF®) credentials by increasing their business through value growth and management consulting services designed to address the growing needs of small business with the assistance of PocketExperts.Solutions.

This new alliance with PocketExperts.Solutions will help NACVA members to attract new business clients and expand current client service offerings by providing you access to marketing support, educational enhancement, and a team of seasoned advisors willing to support you in any capacity. Specifically, PocketExperts.Solutions offers and provides:

- A cutting-edge method to obtaining new engagements,
- Education on how to address complex issues across a broad spectrum of topics and plan the scope of work,
- Alternatives for engagement structure and pricing,
- Access to a growing panel of national and international subject area experts to join your team allowing you to demonstrate a proven team track record,
- Use of the collaborative effect, integrating experts that stand ready to assist your team with execution of the work,
- Educating your staff in value growth advisory services,
- Educating your staff in a wide range of management consulting services,
- Referrals for firm coaching engagements,
- You having a voice on a global platform on topics of interest that you select, and
- A way to differentiate your firm in the market.

PocketExperts.Solutions is a virtual solutions-based network of topics covering a broad range of issues clients face day-to-day to grow, protect, and manage their business and personal assets. Through an extensive library of questionnaires and webinars developed by national and international experts, your firm can quickly launch new service offerings.

Leveraging your PocketExperts.Solutions team, a CVA or MAFF could easily expand revenue by \$250,000 a year or more. We see this alliance as another way NACVA can help our members increase the return on their CVA/MAFF investment, grow their businesses, and educate their staff.

The team at PocketExperts.Solutions has been educating professionals within the industry for over 30 years. With over 130 experts signed up to contribute content and support the platform (a number that grows every day) the diverse business advisory topical content in PocketExperts.Solutions is ever expanding. A few experts involved with PocketExperts.Solutions well known in our industry are:

Robert Grossman  
Chris Hamilton  
Karen Kaseno  
Lari Masten  
Mark Kucik  
Brien Jones  
Colin Brown

Garth Tebay  
Darrell Dorrell  
Matt Turpin  
Zack Meyers  
Jeff Neumeister  
Michael Gregory  
Gil Ostrick

Michael Kaplan  
Wolfgang Kniest  
Rick Gray  
Denise French

NACVA and PocketExperts.Solutions welcome you to attend a free one-hour introduction on Expanding Your Value Growth Consulting Services with the tools, guidance, and platform designed and contributed by some of the best experts in the nation to train your team and grow your business. [Click here to be notified of the dates and times for the free one-hour introduction course.](#)

For more information on [PocketExperts.Solutions](#) visit [PocketExperts.Info](#).

**About NACVA:**

Headquartered in Salt Lake City, UT, the National Association of Certified Valuers and Analysts (NACVA) is a global, professional association that delivers training from the nation's leading experts in consulting fields such as business valuation, financial litigation forensics, expert witnessing, forensic accounting, risk fraud management, mergers and acquisitions, business and intellectual property damages, fair value, healthcare consulting, and exit strategies. Along with its training and certification programs, NACVA offers a range of support services, reference materials, software, and customized databases to enhance the professional capabilities and capacities of its members. The Certified Valuation Analyst (CVA) is the only business valuation credential accredited by the National Commission for Certifying Agencies (NCCA) and the American National Standards Institute (ANSI). To learn more, visit [www.NACVA.com](http://www.NACVA.com).

THE AUTHORITY IN MATTERS OF VALUE™

*NACVA's Certified Valuation Analyst® (CVA®) designation is the **only** valuation credential accredited by the National Commission for Certifying Agencies® (NCCA®), the accreditation body of the Institute for Credentialing Excellence™ (ICE™), and the American National Standards Institute® (ANSI®).*

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1218 East 7800 South • Suite 302 • Sandy, UT 84094 • Tel: (801) 486-0600 • Fax: (801) 486-7500 • Internet: [www.NACVA.com](http://www.NACVA.com)