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CERTIFICATE

OF SUCCESSFUL PARTICIPATION IN THE FOUNDERS FOUNDATION PRODUCT MASTERCLASS

We hereby confirm that

MARC ANTHONY TIMMERBERG

has successfully completed the Founders Foundation Product Masterclass from October 22nd to December 11th 2020. The focus areas of this coursework are as follows:

01 | PRODUCT VISION

- Learning how to develop a clear product vision
- Deep-dive into the usage of strategic roadmaps
- Deep understanding of user friction points

02 | PRODUCT DEVELOPMENT & DELIVERY

- Teaching how to apply appropriate methodologies and best practices to pro-vide appropriate structure for effective product deliv-ery
- Giving Insights about improving the product experience and learn to deliver value instead of features

03 | PRODUCT LEADERSHIP

- Presentation of the key com-ponents of successful product organisations
- Understanding how to build and coach cross-functional product teams

LECTURER:

JUST BEYER (PRODUCT MANAGER & DIGITAL CONSULTANT @ J.B. PROJECTS GMBH / J.B. CONSULT GMBH)

KRISTINA WALCKER MAYER (CHIEF PRODUCT OFFICER @ BITWALA GMBH)

Bielefeld, December 11th, 2020

SEBASTIAN BOREK
CEO & co-founder Founders Foundation

JUST BEYER
Product Masterclass Program Director

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