

Email Nurture Funnel Template

Plan your email nurture campaigns with our advanced and basic funnel templates.

Advanced Template



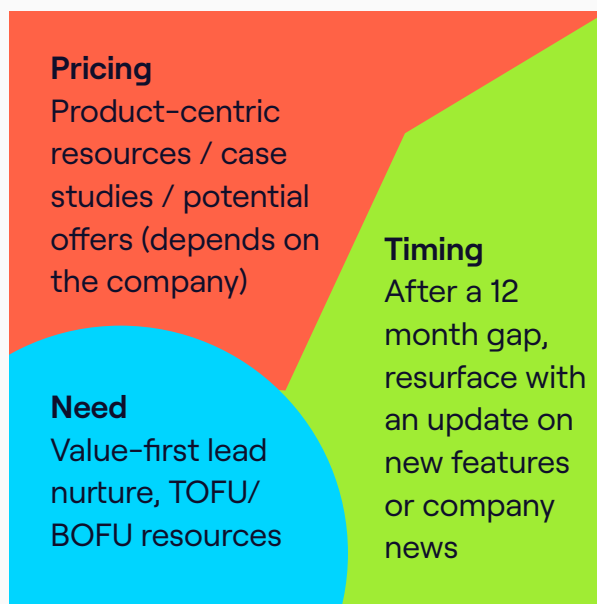
Basic Template



Segments

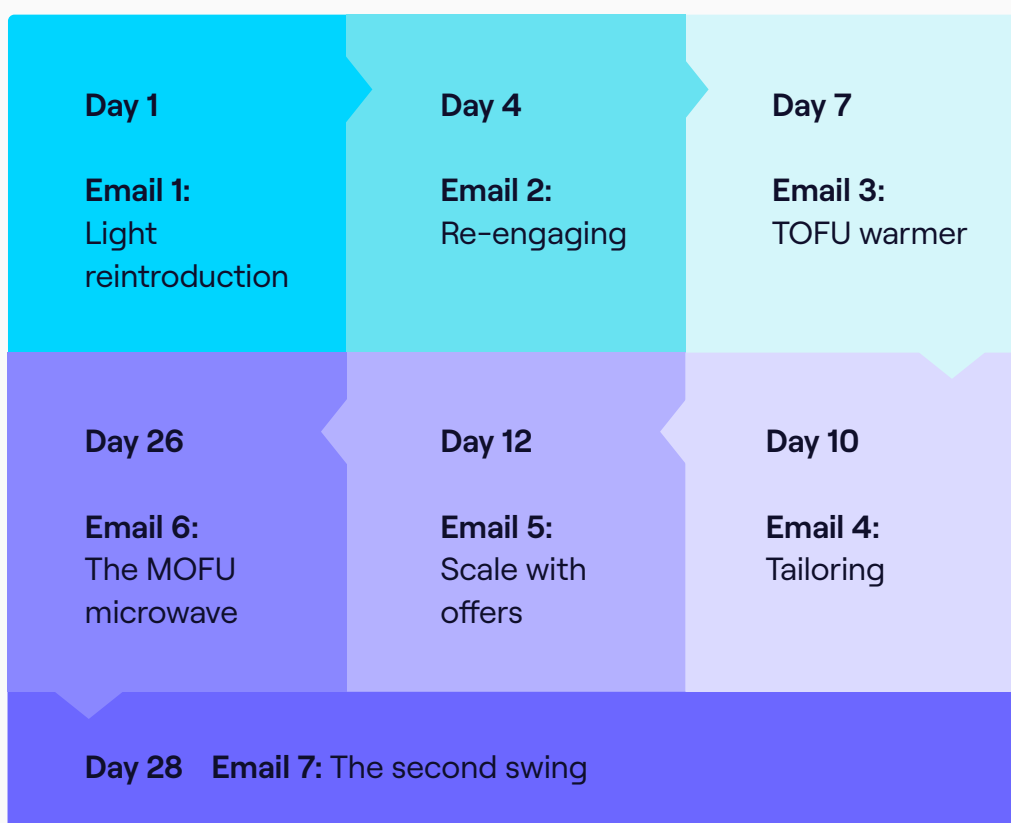
Your emails can be tailored to meet and resolve the original reason for the opportunity failing. Whether it's an issue of pricing, timing or need, try to adapt your approach to that issue - including how long after the opportunity fails, before you get back in touch.

Closed-Lost Reasons



If you're looking for a simpler nurture sequence, or you can't segment by closed-lost reason, consider using the Basic Template - complete with an example timeline and inspiration for email.

Timeline



Emails



Actionable advice
in your inbox, every week

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