

## Job Title

**Senior Product Designer** (role based in any of our locations: UK, US, Croatia or Macedonia)

## About Us

Cognism is a SaaS startup with a unique data asset and patented Revenue AI engine. Cognism uses artificial intelligence and machine learning to enrich CRM records, identify customer trends and stream leads into the funnel. Our transformative solutions are proven to help B2B organisations visualise, identify and engage their next greatest opportunity. The company has seen tremendous growth over the past two years - 250% revenue growth in 2019 – and it has selected in the LinkedIn top 10 startups in the UK in 2020!

## Role in the product team

We have a strong team of product designers working closely with product managers, software engineers and data scientists. Each product designer looks after one or several products within Cognism eco-system to create the best experience for our users.

You will produce multiple concepts and prototypes; knowing when to apply pixel-perfect and when to make low-fi sketches. You are relentlessly focused on the users to ensure we create great solutions to the challenges the team needs to solve.

This role reports to our Head of Product.

## Key Responsibilities

- Represent the users and relentlessly advocate for user centred approach
- Drive experiments to validate the solutions before implementation and ensure the team solves user's problems
- Deliver mock-ups, prototypes, and design proposals to meet requirements
- Support engineering team to ensure the design is implemented in the best way possible
- Present work & vision to the core team, to business stakeholders and to our clients
- Contribute to Cognism brand identity and guidelines

## Skills & Experience

- You have had multiple experiences in designing successful software products, preferably in a B2B environment and with data complex products
- You have a growth mindset and spur collaboration for a diverse and multi-disciplinary team
- Experience of different agile frameworks and of the lean methodology, breaking down complex problems into small steps to iterate on
- Strong communication skills with the right level of information