



# THE CAR CLUB THAT WORKS FOR VANS



FROM CAR TO TRUCK AND EVERYTHING IN BETWEEN



**Enterprise Car Club is perfect for any business looking to reduce the time, cost and risk associated with managing pool or grey fleet vehicles.**

Right across the UK there are over 1,400 cars and vans available 24 hours a day, all ready to be unlocked using a smart membership card or mobile app. And, with no paperwork to worry about, drivers can simply check online or in-app to find the vehicle they need, for as long as they need it for.

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1,400  +  24H 





In addition to cars and vans being available in publicly accessible locations near to where your employees live and work, you can also set up your own Car Club with vehicles installed where you need them most, all ready to be used exclusively between pre-agreed hours or around the clock. Either way, hundreds of businesses and public sector organisations have already been helped to:

- ✓ **Save up to 25% on mileage reimbursements**
- ✓ **Increase vehicle utilisation by up to 70%**
- ✓ **Save money on insurance, vehicle maintenance, repair or cleaning costs**
- ✓ **Lower CO<sub>2</sub> emissions with newer greener vehicles**
- ✓ **Reduce the risk and cost of running any size of grey fleet**
- ✓ **Cut administration time with centralised billing, expensing and reporting**
- ✓ **Gain greater control with telematics driven trip and employee driving data**



# THE RIGHT VEHICLE AT THE RIGHT TIME



From small cars, medium hatchbacks, estate models, hybrids and electric vehicles, right through to vans both big and small, there's something for every trip.



JOIN



RESERVE



RETURN



UNLOCK & GO



# THE CAR CLUB CLEANING COMMITMENT



We've always been committed to maintaining the highest standard of cleanliness in the vehicles we supply. And now, more than ever before, our customers need to be confident that whether it is cars, vans or anything else, every vehicle is a safe working environment for their employees.

We pledge to go above and beyond our already rigorous cleaning protocols to better protect the health and safety of everyone involved. This includes vacuuming and wipe-down cleaning, as well as sanitising all key touchpoints with disinfectant.

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| 1 Key / Key Fob                   | 11 Areas Between Seats & Consoles |
| 2 Steering Wheel                  | 12 Areas Between Seats & Doorjams |
| 3 Steering Column                 | 13 Cupholders / Compartments      |
| 4 Seat Belts                      | 14 Instrument Panel               |
| 5 Centre Console                  | 15 Accessory Panel / Touchscreen  |
| 6 Door Interiors                  | 16 Rearview Mirror / Side Mirrors |
| 7 Door Pockets                    | 17 Visors / Visor Mirrors         |
| 8 Interior Door Handles           | 18 Dashboard                      |
| 9 Exterior Door Handles / Hatches | 19 Air Vents                      |
| 10 Seat Pockets / Seat Surfaces   | 20 Gear Stick / Gear Shift        |



## CAR CLUB IN ACTION

TRAVEL COSTS  
REDUCED BY  
**28%**  
IN JUST  
SIX MONTHS

enterprise  
rent-a-car

enterprise  
CarClub

Siemens Industrial Turbomachinery worked closely with Enterprise mobility experts to conduct detailed analysis of employee travel patterns and pool fleet utilisation. The outputs of this work showed there was a clear opportunity to reduce cost and improve efficiency by replacing their 20 pool cars and vans with 14 dedicated Enterprise Car Club vehicles in five locations.

The result? Business travel costs were reduced by 28% in just six months and the number of vehicles allocated for occasional business travel was cut by a third.

The clear and measurable savings delivered in such a short space of time has persuaded Siemens to expand the programme to other sites, turning an unmanaged requirement into a technology driven solution that fits their needs perfectly.

“

Working with Enterprise isn't just saving us money,  
it's making our employees more productive  
and efficient.

”

**Wayne Warburton**

Head of Mobility Services, Siemens UK

## HOW CAN WE HELP YOU?

One of the most important things we do at Enterprise is to listen to our customers. This is especially true during times of economic uncertainty. Times when planning is difficult and requirements can change at a moment's notice.

As your complete mobility provider, we'll make sure you can always scale your fleet up or down to meet changing levels of demand, without incurring any penalties. No matter how quickly things change, you'll only have the vehicles you really need to keep your customer promises.