

CHIVE CHARITIES CASE STUDY



4,400

contacts expressed interest through activated accounts



42%

of users left a bequest



1,100

total charitable bequests



48 hour

campaign

 Giving Docs Turning your Supporters into Lifetime Donors and Legacy Givers



FEATURES



Become a default beneficiary



Receive predictable funding



Magnify your planned giving



Measure key analytics



Capture targets for major gifts

KEY PARTNERS & ADVISORS



Center for
Advanced
Hindsight



Dr. Dan
Ariely



Dr. Russell
James III