
Fundraiser Thanks for signing up Email Template

Target Audience: All fundraisers

Email Subject: Thank you for signing up to <Event/ Appeal>

Here's an email template you can edit and send to your fundraisers to support and encourage them in their fundraising efforts, and even paste into your Event welcome email!

Remember, if you want a **bespoke email journey** for an event or appeal, chat to us, we're great at those! (*with over a 70% open rate!)

Hi <name>.

Thank you for choosing to support <charity name> in <event name> this year.
By supporting <charity name> you are helping people like <name of person helped by charity>.
<include personal story (and photo) about someone who has been helped by the funds raised>.

We thought we'd share some of **GivePenny's** tips on how to get the most out of your fundraising page

HOW TO BE AWESOME, TOP TIPS!

You're already awesome! Congrats!

To make your fundraising page look awesome though, make sure you follow these tips:

- 👉 Make sure to add a story to your fundraising page, tell people why you're passionate about fundraising for the cause!
- 👉 Set yourself a target. This doesn't have to be a fundraising target, it could be how many mountains you can climb, cakes you can eat, hours you can stay awake. Set it and shout about it!
- 👉 Share with your friends, family, colleagues, dentist, pets (?) – you get the idea! Sharing is caring, remember!
- 👉 Ask to be included on your company website or newsletter
- 👉 Change your email signature to include a link to your fundraising page
- 👉 Post updates about your fundraising on your **GivePenny** page, then share that you've updated, encouraging more people to visit and donate!
- 👉 Make the most out of **GivePenny's** unique features, such as playlist fundraising with Spotify, and our unique creative donations, which account for over 50% of donations!

Thank you for making a difference and good luck.

*Marathon Month bespoke email journey July 2020

www.GivePenny.com

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