



Newsletter insert celebrating our partnership

Target Audience: Charity newsletter recipients.

Newsletter Insert: Exciting News! New, innovative, plucky ways to fundraise with our new partners, GivePenny!

Here's a sample newsletter insert you can send your supporter base to let them know of our partnership!

Remember, if you want a **bespoke email journey** for an event or appeal, chat to us, we're great at those! (*with over a 70% open rate!)

Great News FUNraising fans! <Charity name> have teamed up with the plucky, innovative #ConnectedGiving platform **GivePenny**.

With a whole host of unique features, such as 'per x' donations, 'milestone giving' and of course, they're the home of Playlist Fundraising with Spotify. These creative donation options not only make donating more accessible to all, but they account for over 50% of donations across their platform.

Givepenny's features make fundraising way more fun - fact! Making it easier than ever to ask friends, families, colleagues and even your dentist to support your fundraising challenge!

As if that wasn't enough?! Even better news, there's a whole host of pre-made out of the box challenges you can take on right now!



Just click here to get started

<link to GivePenny Charity profile>

WE'RE EXCITED TO SEE WHERE THIS PARTNERSHIP LEADS!

If you would like a personalised comment from us to put in the newsletter contact us for a quote 😊

*Marathon Month bespoke email journey July 2020

