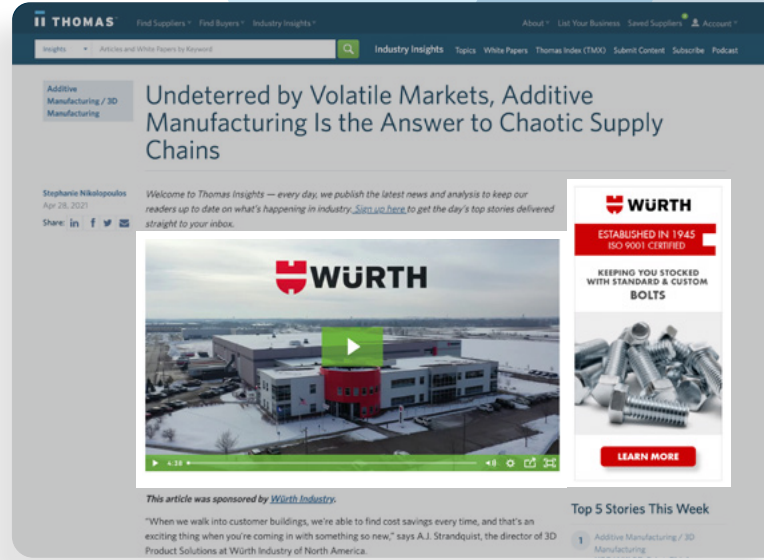


Unique Access to Verified B2B Audiences

Thomasnet.com® is North America's leading B2B marketplace that connects 560,000 USA and Canadian businesses with 1.3 million registered professional buyers. Our precise marketing capabilities, powered by real-time first-party data, can help you reach your target audience while ensuring campaign effectiveness and user privacy.



Our Audience

1.5M

Monthly Visitors

1.3M

Registered Users

300K

Daily Email Subscribers

65K+

Social Followers

20K

Monthly Registrations

64%

Desktop Traffic

65%

Visitors are SMBs

93%

Fortune 1000 Reach

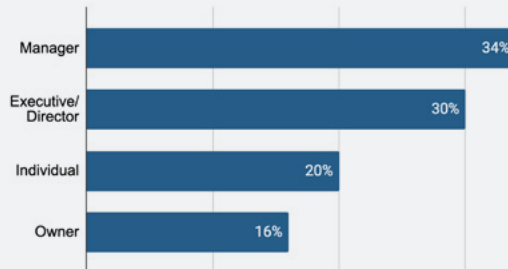
Targeting Options

Thomas offers advertisers unique access to hard-to-reach B2B executives and decision-makers. They trust us to connect them with new technologies and vendors. On average, we facilitate 10,000 buying briefs monthly at an estimated \$1.8 million per contract.

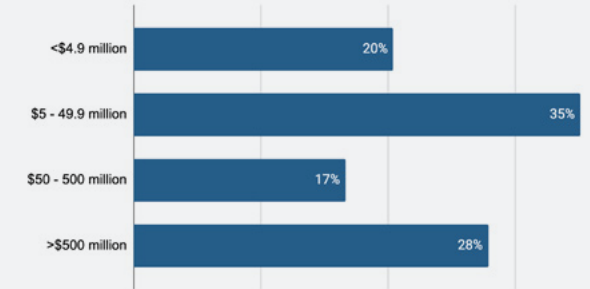
Top Engaged Industries

- Aerospace & Defense
- Automotive
- Electronics
- Energy & Utilities
- Government & Military
- Manufacturing
- Medical & Healthcare
- Retail & Wholesale

Exceptional Access to C-Suite & Decision-Makers



Quantifiable Reach to SMBs & Fortune 1000



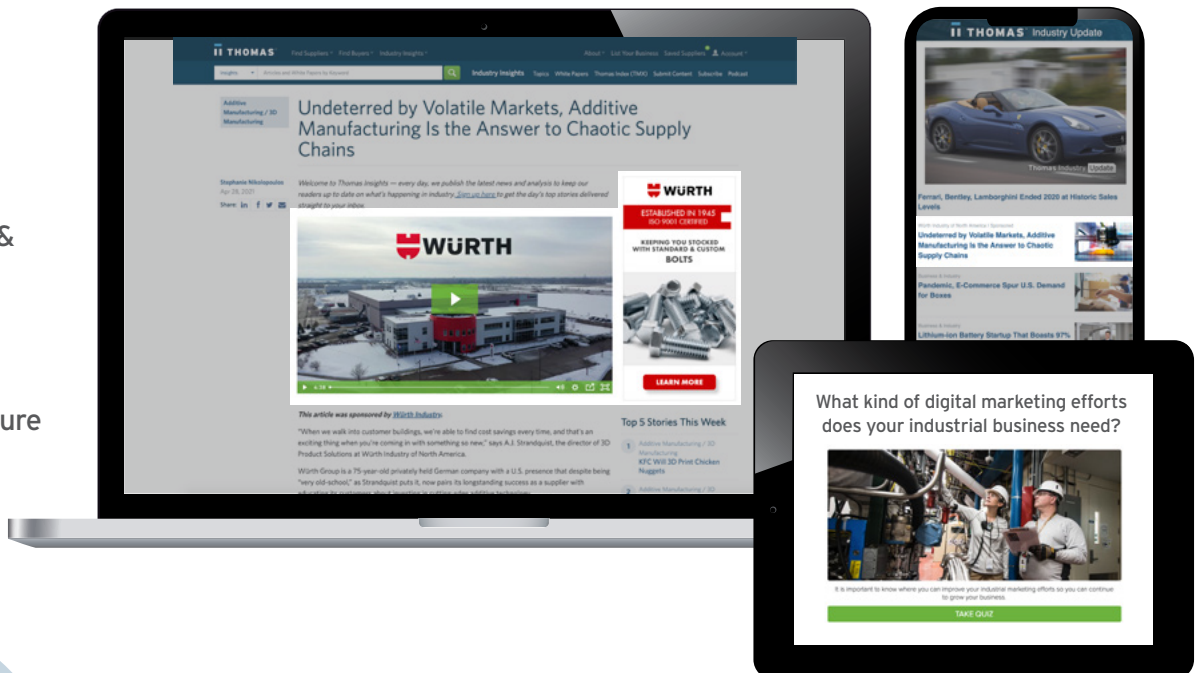
Advanced Audience Targeting

Leverage our firmographic data to deliver direct audience and extension campaigns to reach your advertising goals. Selected active brands on Thomas:



Ad Formats

- Digital Display & Custom Native
- Sponsored Content & Newsletters
- Interactive Polls & Surveys
- Lead-Gen Data Capture
- Custom Videos



Get in touch with **Cathy Ma (cathy@thomasnet.com)** today to try out our exclusive high-impact first-party audience targeting technologies.