

# Cincinnati Bell Network Traffic Growth

Total traffic aggregated across our network since stay at home orders were issued



## Internet Traffic

+22%

+37%



Facebook

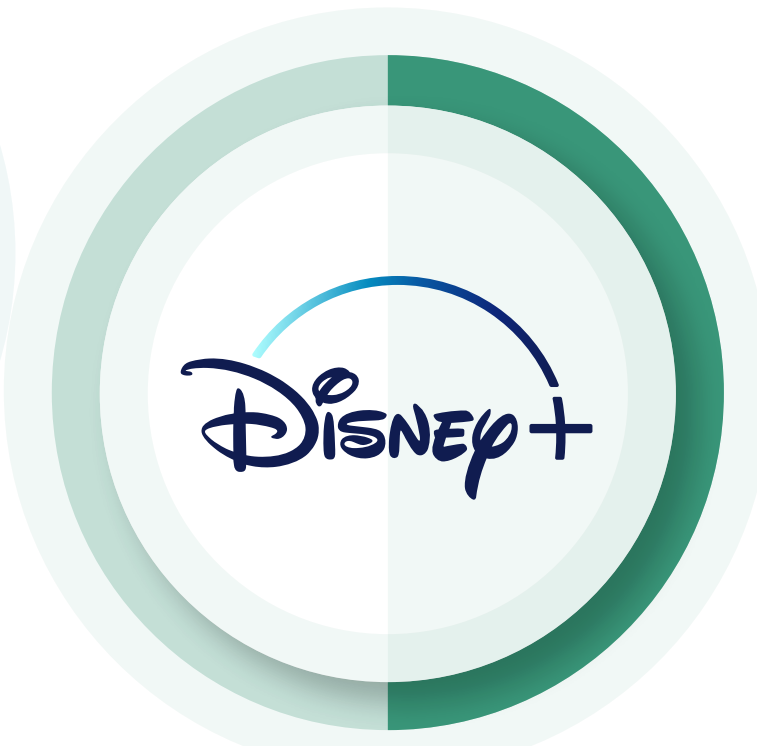
+39%



Netflix

### Top 5

+50%



Disney+

+100%



Twitch  
(Live Streaming  
Gameplay)

+30%



Work From  
Home & Remote  
Learning

## Network Connections

We have made improvements to our network to make sure you have the bandwidth to power your connected life

**+500G**

connections to our  
**MOST POPULAR** content

**+55G**

of new Internet service  
to **BUSINESS** customers

**+700G**

to ensure adequate  
**BANDWIDTH** for our fiber users



**Do you have the bandwidth you need to support your home?**

Learn more about the power of fiber Internet at [cincinnatiBell.com/whyfiber](https://cincinnatiBell.com/whyfiber)