



ADAMA Australia Priority® / Maxentis® / Proviso® Competition

COMPETITION TERMS AND CONDITIONS

1. Information on how to enter and all prize details form part of these Terms and Conditions (**Terms**).
2. The promoter of the Priority® / Maxentis® / Proviso® Competition (**Competition**) is ADAMA Australia Pty Ltd whose registered office is at Level 1, Building B, 207 Pacific Highway, St Leonards, NSW 2065, ABN 55 050 328 973 (**ADAMA Australia**).
3. The Competition is open to Australian residents residing in Queensland, Northern Territory, New South Wales, Victoria, Tasmania, South Australia and Western Australia only aged 18 years or over. Employees of ADAMA Australia and their close relatives, and anyone otherwise connected with the ADAMA Australia or the Competition, are ineligible to enter.
4. ADAMA Australia reserves the right to verify the validity of entries (including details of purchase with the relevant seller), and to disqualify any entrant for submitting an entry that is not in accordance with these Terms.
5. The Competition commences 5 May 2021 and ends on 30 September 2021 (**Competition Period**).
6. One entry is permitted for every 1L of ADAMA Priority® Herbicide / 10L ADAMA Maxentis® Fungicide / 10L ADAMA Proviso® Fungicide purchased in the period from 01/05/21 – 31/08/21 inclusive (**Eligible Products**).
7. To enter the Competition, participants must purchase one or more Eligible Products, visit any one of the following pages, follow the relevant instructions, and complete and submit the entry form:
 - a. <http://au.campaigns.adama.com/priority-competition>
 - b. <http://au.campaigns.adama.com/maxentis-competition>
 - c. <http://au.campaigns.adama.com/proviso-competition>

Note - Each Eligible Product purchased and submitted in accordance with these Terms will count as an entry in the Competition. Multiple invoice numbers can be recorded on the same form, so there no need to enter multiple times. There is no limit to the number of entries so the more you buy, the more chances you have of winning.

8. Participants who meet all the requirements set out in these Terms are eligible to win. Any costs associated with accessing the online entry form are the participant's responsibility.
9. PRIZE DRAW: Prize draw will take place at 12:00 PM on Friday 15th October 2021 at ADAMA Australia, Level 1, Building B, 207 Pacific Highway, St. Leonards, NSW, 2065.
10. The prize is a Traeger PRO 780 state-of-the-art Wood-Fired WiFi Pellet Grill giveaway package (plus other ADAMA merch goodies) valued at \$2,200 (**Prize**).



11. The first valid entry from each of the following locations (**Relevant Locations**) drawn at random from all valid entries received during the Competition Period will win a Prize:
 - a. Western Australia;
 - b. South Australia;
 - c. Victoria and Tasmania (combined);
 - d. New South Wales; and
 - e. Queensland and Northern Territory (combined).
12. There is one Prize to be given away in each of the five Relevant Locations. The total value of the Prize Pool in each of the Relevant Locations is \$2,200 (valued as at 05/05/21). The total Prize pool for each Relevant Location does not exceed \$5,000.
13. Unless otherwise agreed by ADAMA Australia, neither the Prize nor any part of the Prize is transferrable or exchangeable for cash.
14. Winners will be announced on Facebook, Twitter and via EDM by the 22nd October 2021 and will also be notified by email and / or DM on Twitter / Facebook within 14 days of the closing date.
15. ADAMA Australia will liaise with the winner to arrange the delivery of prize to a convenient location.
16. If a Prize remains unclaimed 30 days after notification to a winner, ADAMA Australia will conduct such further prize draws as are necessary to reallocate the Prize to another winner (**Alternate Winner**). Any draw to select an Alternate Winner will take place on 26 November 2021 at ADAMA Australia, Level 1, Building B, 207 Pacific Highway, St. Leonards, NSW, 2065, and the Alternate Winner will be notified by email and / or DM on Twitter / Facebook and announced on Facebook, Twitter and via EDM within two business days.
17. To the maximum extent permitted at law, ADAMA Australia's decision in respect of all matters to do with the Competition will be final.
18. By entering this Competition, a participant is indicating his/her agreement to be bound by these Terms.
19. ADAMA Australia reserves the right to amend or cancel the Competition if circumstances arise outside of its control.
20. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability for any personal injury, any loss or damage (including but not limited to loss of opportunity and loss of profits) whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where such liability may arise out of the following:
 - a. any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
 - b. any theft, unauthorised access or third-party interference;
 - c. any variation in gift value to that stated in these Terms.



21. ADAMA Australia makes no express representations or warranties as to the condition, fitness for purpose, merchantability, quality or suitability of any prize. To the maximum extent permitted by law, Adama Australia Pty Ltd excludes liability or responsibility for:
- a. the condition, fitness for purpose, merchantability, quality or suitability of any Prize;
or
 - b. any loss or damage claimed, incurred or suffered by any person arising from or relating to participation in the Competition or use of any Prize.
22. Entry is conditional on providing this information and participants agree to such information being provided to ADAMA Australia for the purposes of this promotion. Upon submitting a valid entry, participants agree for ADAMA Australia to use their personal information for promotional, marketing and publicity, research and profiling purposes, including sending electronic messages or telephoning the participant. ADAMA Australia will otherwise use and handle personal information as set out in its privacy policy, which can be accessed by visiting <https://www.adama.com/documents/1380147/6745907/Adama+Privacy+Policy+25.11.19.pdf>. Participants should direct any request to access, update or correct any personal information to ADAMA Australia and direct any complaints regarding treatment of their personal information in accordance with the Privacy Policy. All entries become the property of the promoter.