

#### F A C T S H E E T US STREAMING SOLUTION

Delight Consumers With a Streaming Solution That Drives Engagement, Retention & Revenue

# SUPPLY YOUR LOGO AND YOUR CHANNEL LIST AND WE WILL DO THE REST

This U.S. solution delivers a fully-featured hybrid streaming solution that enables operators to optimize the customer experience against their local requirements. Delivered via a low-touch market entry proposition, this turnkey solution is designed to deliver the benefits of a tier 1 solution without the hefty price tag.

# **BUILD A SERVICE IN THREE EASY STEPS**

### Select Content

- Build your channel list from a premium content line-up (transport rights can be included).
- Add a hyper-local aspect and put all your local content front and center.

#### Manage & Optimize Service

- Build all your packages and pricing centrally.
- Deliver live and on-demand, cloud-DVR and catch-up.
- Export usage behavior data to your reporting tool of choice Google Analytics and Tableau supported as standard.
- Targeted recommendations through innovative UX building tools, which can be updated in real-time.
- Automated content workflows to prepare video & metadata.

# 2

#### **Distribute To Many Devices**

- Bring Your Own Device (BYOD) Fire TV and mobile devices (iOS & Android smartphones and tablets).
- Desktop on PC, Mac, Chrome-book (browsers supported include Chrome, Safari, Microsoft Edge, and Firefox).
- Android TV box with 35 button remote control (created by Kaon & Evolution).

#### **Secure Premium Content**



#### **Monetization Options**



#### Wide Device Reach



#### Launch In Weeks



Easy on-boarding of content for a launch in weeks. (PO + 30 Days).

IN PARTNERSHIP WITH





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# **Service Options**

+

Option to take a pre-integrated CRM capability from GLDS to save migrating data and further increase time to market.

+

Option to launch BYOD first (Fire TV, mobile devices), then phase in Android STB at a time of your choosing.



Extend further with complementary Kudelski Group solutions such as Managed Security Services (cybersecurity).

# global pay-tv leader, \$1b revenues, long-term stability WHO WE ARE

## SUCCESSFUL PROJECTS

500+ TV Providers Globally

Focused on helping solution providers increase monetization and consumer reach through comprehensive service catalogues.

## SATISFIED CLIENTS

500m Secured Devices Served Daily

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

## CUSTOMER PROTECTION

4000+ Patent Portfolio

Robust IP protection with over 500 patents attributable to video streaming.

# FULLY CHARGED AND READY

Your video streaming platform will be delivered as a service, with no requirement for up-front costly investments in hardware or transcoding solutions including advanced features.

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<u>Contact us</u> for a discussion lo learn how we can bring your business a next-gen video streaming service that rivals that of Tier-1 operators.



NAGRA Kudelski is the world leader in the development and delivery of state-of-the-art technologies to secure the revenues of content owners and service providers for digital television and interactive applications across all network types.

dtv.nagra.com