

## CRUNCH x KLEENWRAPS SWEEPSTAKES

### 2020 OFFICIAL RULES

**OPEN TO U.S. RESIDENTS 18 YEARS OR OLDER (“CONTESTANTS”). NO FEE OR PURCHASE NECESSARY TO ENTER OR WIN.**

**TO ENTER:** You may enter the Crunch x KleenWraps Sweepstakes (“Sweepstakes”), from November 17, 2020 at 12:01 p.m. Eastern Time through November 24, 2020 at 11:59 a.m. Eastern Time (the “Entry Period”). A complete entry in this Sweepstakes must include the following; filling out a 3-Day Guest Pass Form (“Sweepstakes Entry”). Crunch is not responsible for incomplete, late, illegible, misdirected, or forged entries. Sweepstakes entries become subject to use for promotional and/or marketing purposes for the Crunch brand and the KleenWraps brand.

**WINNER SELECTION:** The Crunch marketing team will select winner at random on or after November 30, 2020.

**RELEASE:** Contestant hereby grants to Crunch and its subsidiaries, licensees, successors and assigns, worldwide and in perpetuity, the irrevocable right to use Contestant’s submitted social content, including the rights to your image where applicable, in connection with the Sweepstakes. Contestant agrees that the consent granted herein shall include, in perpetuity, worldwide and without limitation, all commercial and non-commercial media and formats known or hereafter invented, including Instagram, Facebook, YouTube, and all digital technologies. Contestant irrevocably, in perpetuity, worldwide and without limitation or reservation assigns all right, title, and interest under copyright of the Sweepstakes Entry to Crunch.

**PRIZE:** One Grand Prize Winner will receive one 6-month All-Crunch Membership and an Ultimate Set of KleenWraps. The Grand Prize is valued at approximately \$943.99 (“ARV”).

**PRIZE RULES:** Actual value of Grand Prize may vary depending on fluctuations in cost of selected items, any difference between the stated ARV and the actual value will not be awarded. Grand Prize is non-transferable and cannot be combined with any other special offer or promotion. Grand Prize Winner will be issued a 1099 tax form for the ARV of the Prize. No cash redemption or Prize substitution will be allowed, except at Crunch’s sole discretion.

**GRAND PRIZE WINNER SELECTION:** One Grand Prize Winners will be notified on or about November 30, 2020 via email. Grand Prize Winners will be required claim prize within 2 days of the Winner announcement and/or request by Crunch or Grand Prize Winners will be disqualified.

**ELIGIBILITY:** Open only to legal residents of the United States, at least 18 years of age, and who submit an Eligible Entry (as defined below). An Eligible Entry is defined as an entry submitted within the Entry Period that meets all criteria outlined in these Sweepstakes official

rules. Sponsors' employees, officers and directors of Sponsors and their family members, prize suppliers, promotional and advertising agencies and any other parties involved in the administration of the Contest and their respective parents, affiliates, subsidiaries, employees, agents and contractors are not eligible to participate in the Sweepstakes.

**GENERAL:** All U.S, state and local laws and regulations apply. By participating in the Sweepstakes, Contestants agree: (1) to be bound by these Official Rules; (2) to release, discharge and hold harmless Crunch and their affiliates, subsidiaries, officers, directors, managers, members, employees and agents from any and all damages, costs, expenses, and other liabilities, including damages for personal injury or damage to property, whether the damages are direct or indirect, and regardless of whether the claim is based on contract, tort or any other legal theory, which may be due to or arise out of participation in the Sweepstakes or any portion thereof or the acceptance, use/misuse or possession of any Grand Prize; and (3) that the decisions of Crunch relating to the Sweepstakes are final and binding on all matters and in all respects. Each Grand Prize Winner of this Sweepstakes agree and consent to the use of his/her name and/or likeness for advertising and promotional purposes in all media worldwide, in perpetuity, and without compensation, except where prohibited by law.

**LIMITATIONS OF LIABILITY:** Crunch is not responsible for any incorrect or inaccurate information associated with or utilized in the Sweepstakes or any technical or human error, which may occur in processing entries for the Sweepstakes. If for any reason, the Sweepstakes is not capable of running as planned, for reasons including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Crunch which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Crunch reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes.

**CONDUCT:** Crunch reserves the right, in its sole and absolute discretion, to disqualify anyone found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS. CRUNCH RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT OR INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

**SPONSOR:** The Sponsor of this Sweepstakes is: Crunch, LLC ("Crunch"), 22 West 19th Street, 3rd Floor, New York, New York 10011 ("Sponsor"). All decisions of Crunch and its designees are final.

**PRIZE PROVIDER:** The Prize Provider for this Sweepstakes is: Crunch, LLC ("Crunch"), 22 West 19th Street, 3rd Floor, New York, New York 10011 © 20202 Crunch, LLC. Printed in U.S.A. All rights reserved.