## rhinogram

### Building a Successful Telehealth Strategy for Your Practice

# Value-based care and payment arrangements are here to stay.

3 in 4 U.S. consumers would be interested in using telehealth going forward.

McKinsey & Company consumer survey May 20, 2020

The majority of payer and provider CIOs report their Coordination Performance Savings Payments Risk Capitation Fees business model is changing-or has changed, already.

Gartner, "2019 CIO Agenda: Healthcare Payer Industry Insights", '2019 CIO Agenda: Healthcare Provider Industry Insights"

The U.S. Medicare program reports that 90% of all payments are in some way tied to quality measures. New York Times, "Value of Care Was a Big Goal. How Did It Work Out?"

20% of all Medicare could potentially be virtualized. Anonymized claims data representative of commercial, Medicare and Medicaid utilization

### **Examples of CMS Reimbursement for Telehealth**

CPT/HCPCS	Description	Approximate Payment
99202	New patient 20-minute visit	\$77
99213	Established patient 15-minute visit	\$90

### **Additional Codes for Remote Patient Monitoring**

Save thousands of dollars every month by leveraging virtual care, while reducing unexpected costs of PPE.

СРТ	Description	Approximate Payment
99454	<b>Supply of Devices:</b> Remote monitoring of weight, blood pressure, pulse oximetry, respiratory flow rate. Paid when a patient submits one or more vital statistics.	\$69
99457	<b>Treatment Monitoring:</b> Communication between a clinical team member and the patient for 20 minutes	\$54
99458	<b>Extra 20 minutes:</b> Additional 20 minutes of interactive communication during the month	\$42

Think building a telehealth strategy for your practice is too expensive? Think again. A handful of virtual visits each month pays for Rhinogram.

Replacing 11 in-office appointments with virtual visits can add \$1k to your bottom line.

Without any extra typical in-office expenses such as PPE

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