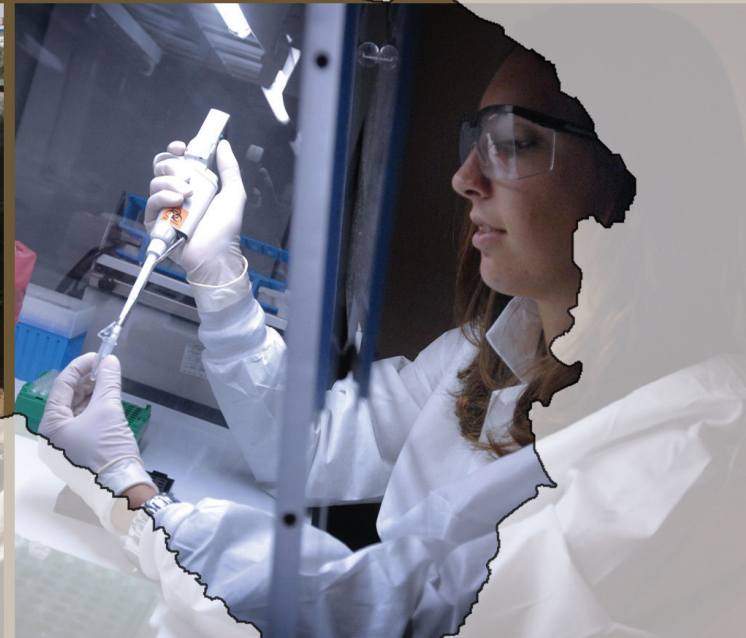


PRINCE WILLIAM COUNTY, VIRGINIA

HYLTON PERFORMING ARTS CENTER



## 2009 ANNUAL REPORT

Economic Development



Prince William County, Virginia

# RESULTS

## 10-Year Totals

From 2000-2009, 247 companies announced/ logged their intent to invest \$2.6 billion and add 10,717 jobs in Prince William County.

### New Business

#### Logged/Announced Projects

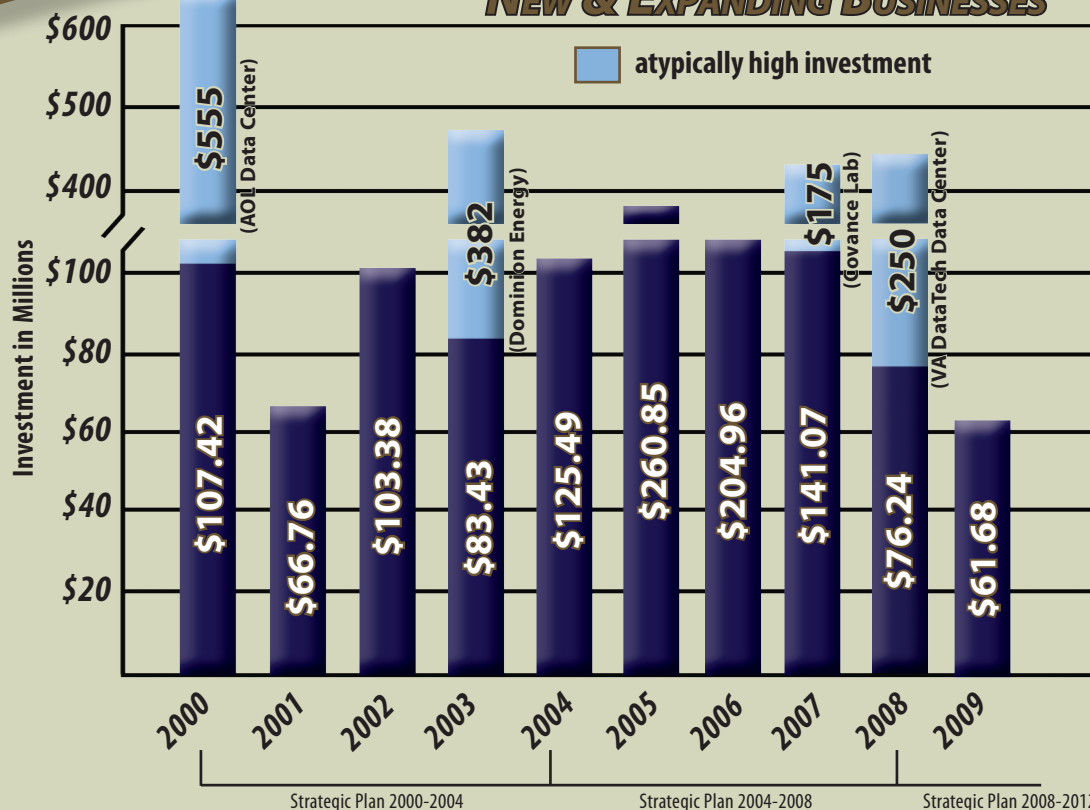
164 projects; \$1.8 billion; 7,800 jobs

### Existing Business

#### Logged/Announced Projects

83 projects; \$756 million; 2,917 jobs

## ANNOUNCED INVESTMENT NEW & EXPANDING BUSINESSES



## A Decade in Review & A Look to the Future

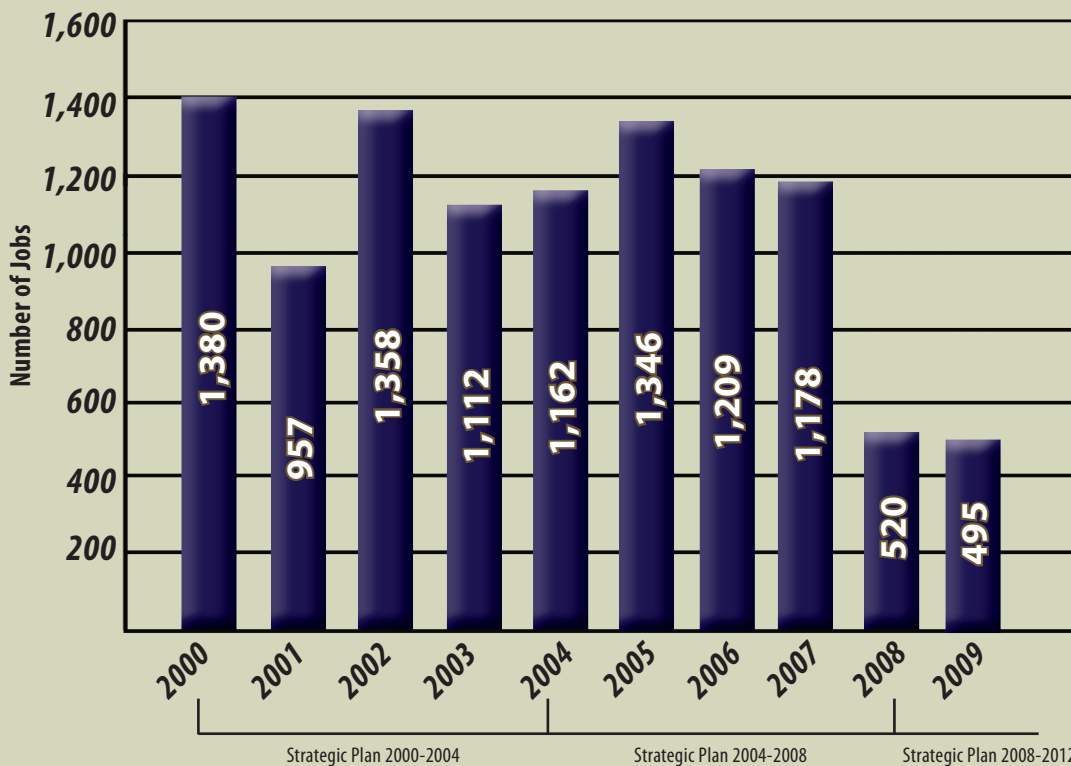
Prince William County's Economic Development activities are directed by (and measured against) the goals and strategies adopted by the Board of County Supervisors (BOCS) via the 4-year Strategic Plan. The specific role of County Economic Development as directed by this Strategic Plan is to promote existing business expansion and attract new quality businesses that increase commercial capital investment and create high paying jobs. By these measures, our community has blossomed during the past 10 years with Prince William County emerging as a leading economic development community welcoming 243 new and expanding companies announcing their intent to invest more than \$2.5 billion and create 10,634 new high-wage jobs.

During the previous Strategic Plan periods covering 2000-2008, 300% of the investment attraction goal and 104% of the job creation goal, were achieved. The current Strategic Plan period (2009-2012), began with a slow start yielding approximately 50% of the targeted outcome for jobs and investment. It is worthy of note, however, that although growth occurred at a slower pace, Prince William County continued to attract jobs and investment during a prolonged recession.

With the worst of the economic downturn behind us, market opportunities will continue to improve. We are mindful of the hardships facing our community, yet we remain optimistic about the opportunities that lie ahead and are confident that the County will reach its job creation and investment goals by the end of the current strategic plan period (ending in 2012). People throughout Northern Virginia are seeking ways to reduce their commute times and enjoy the quality of life that our community offers. Many businesses are progressively looking beyond the Beltway to better attract and retain quality employees. Prince William County, with its growing population of highly skilled and highly educated workers, is uniquely positioned to target and attract new and expanding businesses in the coming years.

As we consider economic development opportunities, the I-95 corridor is a prime location for federal contractors and government agencies seeking a location near Quantico and Ft. Belvoir. During 2009, new office space in the I-95 corridor led to the addition of new government contractor jobs, the addition of Casework Genetics (the first life-science company in

## ANNOUNCED JOBS NEW & EXPANDING BUSINESSES



### 2009 Results

In 2009, 24 companies announced/logged their intent to invest \$61.7 million and add 495 jobs in Prince William County.

#### New Business

##### Logged/Announced Projects

16 projects; \$48.9 million; 372 jobs

#### Existing Business

##### Logged/Announced Projects

8 projects; \$12.8 million; 123 jobs

eastern Prince William), and the location of The United Mine Workers of America international headquarters (the first international headquarters operation in Prince William). Such continued commercial development is indicative of the growing market strength in the I-95 Corridor.

Innovation Technology Park remains a catalyst for economic growth in our community. In 2009, we saw several significant projects come to market. The Virginia Department of Forensics opened the doors to its state-of-the-art "Northern Laboratory" that serves all of the Northern Virginia jurisdictions. Adjacent to the Northern Lab, the George Mason University Biomedical Research Lab is nearing completion and is scheduled to open this year. The Hylton Performing Arts Center will also open this year, and will serve as the centerpiece of a planned town center to support our community for years to come. Our strong working relationship with George Mason University and the on-going development of Innovation provide considerable opportunities for economic development.

While the I-95 Corridor and Innovation Tech Park produce significant growth, the County enjoys multiple

commercial centers for expansion throughout. New office space along I-66 to intercept commuters from Prince William County and communities to the west has been well received by the business community and is catalyzing commercial interest in the Gainesville and Haymarket areas. New retail is coming to market in mid-county areas with office development to follow. This new wave of mixed-use development combining appropriate ratios of residential, retail, and office space will serve the County well in its future economic development efforts.

With new developments and a growing population, businesses are looking to take advantage of the demand for job opportunities in Prince William County. There are many challenges ahead for the County, the Commonwealth and the Country. However, with the support and leadership of our business community and our citizens, Prince William County will seize the opportunities that await and further our growth as one of the nation's premier communities.

—Martin J. Briley,  
Executive Director



The LEED certified Powerloft Data Center uses 30% less energy than traditional data centers.



## Prince William County Leads the Way in Environmentally Friendly Businesses and Sustainable Development

Conservation and sustainable energy are driving forces in new development projects. Whether motivated by environmentally friendly designs, cost saving opportunities, or both, more companies are looking to Prince William County as a sound location for green development projects.

### Green Energy



Northern Virginia Electric Cooperative (NOVEC) received a \$5 million grant for investment in smart grid technology from the United States Department of Energy. The grant will help fund the replacement of older, technically obsolete equipment with digital-based, smart grid equipment, and will allow NOVEC to improve power quality, reduce electricity losses, and save more than \$100,000 annually in distribution and substation maintenance.

The County makes use of the methane gas emissions of the County's landfill to create 1.9 megawatts of energy to heat nearby government facilities. "I want Prince William to become the gold standard in the U.S. for the development and implementation of alternative energy," Coles District Supervisor Martin Nohe told The Washington Post.



### Green Facilities

The first Leadership in Energy and Environmental Design (LEED) certified facility in Prince William County was Wetland Studies and Solutions' office in Gainesville, which was awarded LEED Gold Certification in 2006. In the years since, the number of green facilities in Prince William County has grown rapidly.



Recently, the GSA adopted sustainable design as a core tenant of their site selection and development processes for federal facilities. This

commitment is evidenced by the FBI's new Northern Virginia Resident Agency facility in Prince William County, which is the first FBI building to be awarded LEED Gold Certification.

Another exciting environmentally friendly project to come online in 2009 was



Power Loft @ Innovation data center. While able to deliver more than enough power to meet the needs of the most demanding IT hardware, the facility uses 30% less electricity than traditional data centers. Power Loft is LEED Certified and was recently awarded the first Northern Virginia Technology Council's Green Award.

Going green is not only for large business. In December 2009, The Smart Car Wash broke ground in Dale City. Opening in summer 2010, The Smart Car Wash will be the first LEED certified car wash in Virginia. At the ground breaking, Neabsco District Supervisor John D. Jenkins noted that the facility marked a continuation in the County's effort to continue to promote LEED certified development.

Committed to green government facilities, Prince William County is undertaking a broad effort, funded by a \$3.2 million grant from the U.S. Department of Energy, to conserve energy by retrofitting county buildings with technology that improves efficiency.

### Recycling



In October, Canusa Hershman opened its state-of-the-art single stream recycling facility in Prince William County. "This facility not only makes a positive impact on our local economy," commented Board of County Supervisors Chairman Corey Stewart, "but more importantly makes a positive impact on our environment." The facility joins the County's other recycling facility, Broad Run Recycling, which is LEED compliant.





The Hylton Performing Arts Center nears completion and is scheduled for an opening weekend gala in May 2010. The facility will contain two state-of-the-art performance venues along with open gallery space. The Hylton Performing Arts Center is the anchor to the planned mixed-use Innovation Town Center.

## Information & Resources available for Businesses in Prince William

### Publications

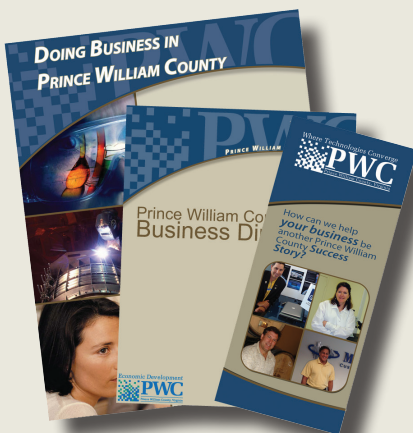
Prince William County's *Guide to Doing Business*, *Quick Phone Reference*, and *Business Directory* are available in print and online.

### Business First Program

Through the Business First Program, the Department of Economic Development assists local companies looking to expand or relocate their business. We look forward to meeting with you to learn about your businesses' needs.

### Seminars

The Department regularly cosponsors seminars and events to help existing businesses leverage tools to enhance growth. A recent event included information about resources to help businesses gain a foothold in foreign markets and grow their export business. Several attendees are now working on strategies to increase exports. Call us to learn about upcoming events for PWC businesses.



FOR MORE INFORMATION CONTACT THE DEPARTMENT OF ECONOMIC DEVELOPMENT:

**(703) 792-5500 | [econdev@pwcgov.org](mailto:econdev@pwcgov.org)**

## Prince William – Austria Open Dialogue on Economic Development



Prince William County's "University-Centered Economic Development" continues to garner international attention. Delegates from the Association of Austrian Technology Centres (VTÖ) and the Austrian Office of Science & Technology (OST) visited Prince William County and George Mason University to discuss the emergence of Innovation Technology Park.

"Building bridges of knowledge and expertise between Austria and North America is the motto of the OST," says Phillip Marxgut, Austrian Science Attaché to the United States and Director of the OST. "By bringing together key players in science, technology and innovation from both sides of the Atlantic, we believe we get a big step closer to reaching this goal."

## U.S. Customs comes to Manassas Airport

As of December 2009, Manassas Regional Airport, the largest general aviation airport in the Commonwealth of Virginia, is once again an international port of entry. A permanent customs office in the airport's main terminal is staffed by on-call Customs agents based at Dulles International Airport.



"This airport is pivotal to the County's economic development efforts," Chair of the Prince William County Board of Supervisors Corey Stewart said at the ribbon cutting for the new Customs office. "Having access to an airport accepting international flights is critical."

## New Forensics Lab to Serve All of Northern Virginia



On June 18th, Virginia opened the Northern Lab – a new \$62 million forensics laboratory that serves the entire Northern Virginia region. The 114,000 square foot facility is home to the Virginia Department of Forensic Science and Office of the Chief Medical Examiner, and replaces the old laboratory in Fairfax, Virginia.

The lab processes criminal forensic evidence and autopsy results and provides improved research capabilities. Virginia announced its intent to add 200 Prince William jobs in the facility.

*"The people here are thrilled because we have such an amazing facility, and also because our commutes are so much better"*

– Forensics Lab Employee



From Left: John Marshall, Secretary of Public Safety; Amy Wong, Director, Northern Laboratory; Peter Marone, Director, Virginia Department of Forensic Science; Corey A. Stewart, Chairman Prince William Board of County Supervisors; Thomas Sandlin, Managing Partner, Appian Realty Advisors, LLC; and Wally Covington, Brentsville District Supervisor celebrate the opening of the Northern Laboratory.



The Department of Economic Development and George Mason University hosted former Virginia Governor Timothy Kaine (center) during the 2009 BIO Convention.

## Biomedical Research Laboratory Nears Completion

George Mason University's Biomedical Research Laboratory is on schedule to open in Spring 2010. Funded in part by a \$27.7 million grant from the National Institute of Allergy and Infectious Diseases (NIAID), the 53,000 square foot laboratory will be the home to Mason's National Center for Biodefense and Infectious Diseases.

The research will lead to new techniques and treatments to combat and protect against diseases such as SARS, Anthrax, West Nile Virus, and emerging diseases that might be used in bioterror attacks.

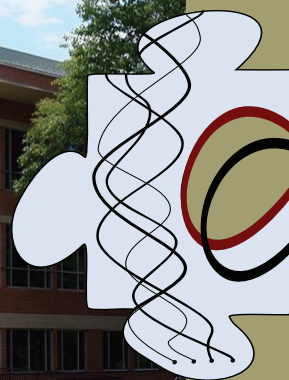
"It is vital that we gain a sound understanding of infectious diseases such as SARS, Anthrax, Influenza, and others in order to guard not only against these diseases, but related diseases that occur throughout the world," said Dr. Peter B. Jahrling, Chief Scientist for the NIAID at Ft. Detrick, MD. "The geographic location of this lab along with the well respected scientists conducting research here makes this lab an essential component to the scientific community's understanding and prevention of infectious diseases."



The Biomedical Research Lab is Scheduled to Open Spring 2010.



**"PRINCE WILLIAM COUNTY CLEARLY UNDERSTANDS  
THE NEEDS OF HIGH-TECH COMPANIES"**  
- Dr. Kevin McElfresh, Casework Genetics



## CASEWORK GENETICS

### Casework Genetics Opens new Corporate HQ in Prince William

Casework Genetics, a biotechnology company applying state-of-the-art human genome DNA technology to forensic science, located its new corporate headquarters and forensics laboratory in Prince William County, Virginia – agreeing to a seven-year lease for 8,850 square feet of class A office space in The Engineering Groupe building in Woodbridge, Virginia. Casework Genetics announced its intent to invest \$1 million and create 25 jobs over the next three years with an average annual salary of \$89,000.

"Casework Genetics' decision to locate in Prince William County affirms our position as the leading business community for forensic science and life science

companies," said Corey A. Stewart, Chairman of the Prince William Board of County Supervisors.

"With our focus on the research and application of DNA technology in forensic investigations, Prince William County provides a unique opportunity for us," said Dr. Kevin McElfresh, President of Casework Genetics. "Prince William County has a growing forensics and criminal justice business cluster, which includes the FBI Northern Virginia Resident Agency, the FBI and DEA forensics units at Quantico Marine Corps Base, the Prince William County Police, and the Virginia Department of Forensics Northern Laboratory. Prince William County clearly understands the needs of high-tech companies."

### Programs Highlight Strong Pipeline of Biotech Employees in PWC



Former Senator George Allen and GMU faculty are joined by students from the 2009 Aspiring Scientists Program.

Through the George Mason University Aspiring Scientists Summer Internship Program, and the Biotech Bonanza Career Day, Prince William County and George Mason University are developing a pipeline of life sciences employees by offering hands-on experience and immediate access to scientists and life sciences employees in our community.

# LOCATIONS & EXPANSIONS

## Utron

Utron, who provides advanced technological innovations to NASA, NSF, the US Army, the US Navy and other organizations, expanded its presence in PWC. They leased more than 15,000 SF of space at 9441 Innovation Drive, investing \$3.45 million and adding four employees in the expansion.

## Soudal

Soudal, a global leader in sealants, foams and adhesives with operations in more than 100 countries, added a state-of-the-art manufacturing and distribution facility at 12775 Randolph Ridge Lane. The facility represents an announced investment of \$2.2 million in the County, and the addition of four new jobs.

## Jacobs Technology

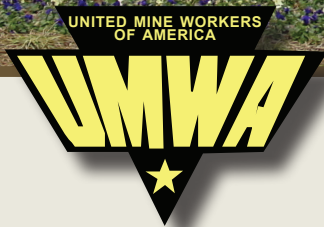
Jacobs Technology, an engineering and technical services company serving government and commercial clients, expanded their operation at Quantico Center by leasing an additional 6,500 square feet and announcing 20 new jobs and \$350,000 of investment.

## Comcast

Comcast consolidated area operations into Prince William County and announced its intent to invest \$500,000 and add 55 new jobs to maintain its service responses in PWC.

## VA Wine Factory

Vino Curioso Inc. leased space at Buchanan Partners' Gateway Business Center in Gainesville, which will serve as its new winery.



The United Mine Workers of America (UMWA) announced its intent to locate its new International Headquarters in Prince William County, Virginia. UMWA and Triangle Land Company, LLC agreed to a 12-year lease of 21,672 square feet at 18354 Quantico Gateway Drive. The UMWA announced its intent to invest \$5 million in the project and create 38 net new permanent full time jobs with an average annual salary of approximately \$74,000.

"As we considered a new location for our International Headquarters, we needed a location with immediate access to Washington, DC, that made economic sense for our organization," said Cecil Roberts, International President, UMWA. "Prince William County became an obvious solution to our needs, and we are eager to begin the process of moving into our new facility," said Daniel J. Kane, International Secretary-Treasurer, UMWA.

## Educational Opportunities Promise to Swell Pipeline of Workers in PWC

Northern Virginia Community College (NVCC) broke ground on its newest academic building located at the Manassas Campus. The new facility will be dedicated as "Harry J. Parrish Hall" when it opens in the fall of 2011. Harry J. Parrish Hall will be LEED Silver Certified and will add 55,000 square feet of academic space and a 2,500 square foot bookstore.

The facility will include twelve computer-based laboratories, fourteen lecture rooms, four biology laboratories, a combined electronics and engineering laboratory, an art studio, and

faculty/staff offices. The new facility is particularly important to the education and training of our local biotechnology, computer science, and data center workforce.

DeVry University celebrated its grand opening on September 22nd, occupying 12,000 square feet on the first floor of Battlefield Overlook Building II. The primary focus of the campus will be in IT, business, and network securities. DeVry announced its intent to invest \$1.63 million and will add 15 new faculty and staff at the new Prince William campus.



# LOCATIONS & EXPANSIONS



(from left) Wes Stearns, President Elect; Wally Covington, Brentsville District Supervisor; John Jenkins, Neabsco District Supervisor; Lee Odems, President; Martin Nohe, Coles District Supervisor; and Cindy Stackhouse, Immediate Past President.

The Realtor Association of Prince William (PWAR) celebrated the grand opening of its new corporate headquarters. Located in Reid's Prospect at 4545 Daisy Reid Avenue in Woodbridge, VA. The facility is part of the growing mid-county mixed use market.

PWAR is the largest trade association in Prince William County. Its members consist of more than 2,700 realtors and 150 affiliates. It provides products, services and programs to strengthen the ability of its members to conduct their business successfully and ethically, and to promote the preservation of the right to own, use and transfer real property.

Lee Odems, President of PWAR, welcomed dignitaries and guests at the President's Reception. "We are thrilled to have a wonderful facility in the heart of Prince William County to continue serving our members," said Odems.

## MGA Research Locates Offices in Prince William County

MGA Research, a company that provides research and testing capabilities to clients in the transportation industry worldwide, announced the decision to locate an office in Prince William County at 11480 Robertson Drive. Initially, the company intends to invest \$1 million in the move and create two new jobs. Future plans for expansion include relocation of additional laboratory operations and equipment to PWC.

MGA Research services the aerospace, automotive, rail and bus and coach industries as well as the military. MGA has five offices in the United States, as well as locations in South Korea, China, India, Japan and Brazil.



### **IMSolutions, Inc.**

IMSolutions outgrew their existing space and signed a new lease in Catons Crossing in Woodbridge. IMSolutions intends to invest \$2.8 million and add 25 new jobs at their new facility.

### **Goodman Manufacturing Co.**

Goodman Manufacturing, a leading manufacturer of residential and commercial HVAC products, occupied 30,000 square feet of space at 7889 Limestone Drive. Goodman confirmed their intent to invest \$1.25 million and add three new employees.

### **Dizzy Pig BBQ Co.**

Dizzy Pig Barbecue Company, a manufacturer and international distributor of barbecue spices and rubs, located its corporate headquarters and manufacturing facility at 9299 Mike Garcia Drive. The company announced its intent to invest \$4.5 million and add six new jobs in Prince William County.

### **Comm.IT**

Comm.IT, a federal defense contractor, celebrated the opening of a new office in the Town of Quantico on October 19, 2009. "This is a real shot in the arm for the town of Quantico," said Supervisor Caddigan during her remarks at the celebration. "The County is committed to working with businesses like Comm.IT to engender their success, and we are delighted that they are part of Prince William County's growing defense-related businesses."

# ECONOMIC INDICATORS

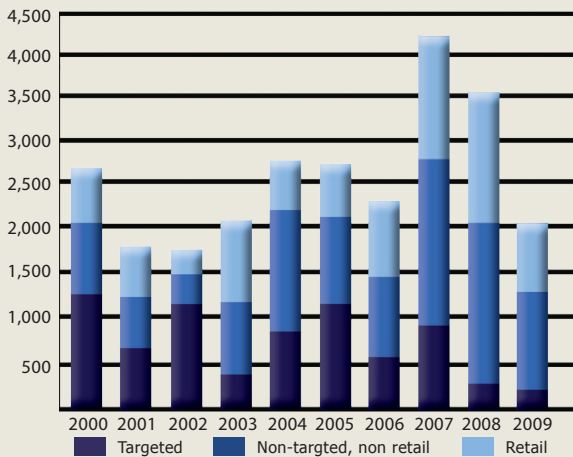
## LOCAL ECONOMIC INDICATORS

	<b>3Q2009</b>	<b>3Q2008</b>	<b>Change</b>				
Prince William County Population	394,370	389,052	1.4%				
<b>Employment Situation</b>	<b>Dec 09</b>	<b>Dec 08</b>	<b>Change</b>	<b>Direct Vacancy Rates</b>	<b>4Q2009</b>	<b>4Q2008</b>	<b>Change</b>
Civilian Labor Force	205,742	205,151	0.3%	Office	16.8%	15.0%	1.8%
Employed	194,468	196,293	-0.9%	Flex	18.7%	20.3%	-1.6%
Unemployment Rate (not seasonally adjusted)				Industrial	8.7%	8.3%	0.4%
Prince William County	5.5	4.3	1.2%	Total	13.1%	12.5%	0.6%
Virginia	6.7	5.2	1.5%	<b>New Commercial Construction (sq. ft.)</b>	<b>2009</b>	<b>2008</b>	<b>Change</b>
United States	9.7	7.1	2.6%	Office	65,126	228,253	-71.0%
<b>Prince William At-Place Employment</b>	<b>2Q2009</b>	<b>2Q2008</b>	<b>Change</b>	Industrial	64,708	15,750	310.8%
Total All Industries	102,578	104,892	-2.2%	Retail	54,795	396,439	-86.2%
Agriculture & Natural Resources	142	201	-29.4%	Total	130,121	640,442	-79.7%
Utilities	721	701	2.9%	<b>New Construction Residential Value</b>	<b>4Q2009</b>	<b>4Q2008</b>	<b>Change</b>
Construction	10,087	11,907	-15.3%	Single Family	\$34,206,200	\$31,069,600	10.1%
Manufacturing	1,54	2,032	13.7%	Townhouse	\$12,875,000	\$4,598,000	180.0%
Wholesale Trade	2,480	2,456	1.0%	All Units	\$58,452,780	\$49,879,600	17.1%
Retail Trade	19,749	20,356	-3.0%	<b>New Construction Cost Average</b>	<b>4Q2009</b>	<b>4Q2008</b>	<b>Change</b>
Transportation & Warehousing	2,277	2,293	-0.7%	Single Family	\$154,081	\$153,052	0.7%
Information	1,576	1,652	-4.6%	Townhouses	\$151,471	\$99,957	51.5%
Finance & Insurance	1,632	1,685	-3.1%	All Units	\$147,982	\$73,271	102.0%
Real Estate	1,404	1,391	0.9%	<b>New Construction Non-Residential Value</b>	<b>4Q2009</b>	<b>4Q2008</b>	<b>Change</b>
Professional, Technical & Scientific Services	7,859	7,533	4.3%	Stores/Mercantile	\$600,000	\$7,529,962	-92.0%
Management of Companies & Enterprises	978	965	1.3%	Schools / Educational	\$500,000	\$50,000	900.0%
Administrative & Waste Services	4,756	5,267	-9.7%	Office/Professional	\$4,200,000	\$15,155,000	-72.3%
Health Care & Social Assistance	9,112	8,736	4.3%	Industrial/Warehouse	\$2,681,343	\$665,000	303.2%
Arts, Entertainment & Recreation	3,246	3,613	-10.2%	Amusement/Recreation	\$0	\$1,625,000	-100.0%
Accommodation & Food Services	10,870	10,617	2.4%	All New Non-Residential	\$7,981,343	\$28,224,962	-71.7%
Other Services Except Public Administration	3,192	3,321	-3.9%	All New Construction	\$66,434,123	\$78,122,562	-15.0%
Public Administration	6,113	5,535	10.4%	<b>Assessed Landbook Values</b>			
<b>New Jobs</b>	<b>2009</b>	<b>2008</b>	<b>Change</b>	Total Residential 2009		\$31,549,494,600	
New Jobs total	2,008	3,574	-43.8%	Total Residential 2008		\$43,710,887,300	
New Jobs Non Retail	1,362	2,061	-33.9%	Change in Total Residential values			-27.8%
Non Retail Jobs as % of Total	67.8%	57.7%	17.6%	Commercial & Industrial 2009		\$6,703,306,700	
New Jobs Retail	646	1,513	-37.7%	Commercial & Industrial 2008		\$7,523,842,000	
Retail Jobs as % of Total	36.6%	50.5%	-27.4%	Change in Commercial & Industrial			-10.9%
				Change in Total Local Property Assessment			-25.3%
				<b>Average Assessed Housing Value</b>	<b>2009</b>	<b>2008</b>	<b>Change</b>
				Single Family	\$289,045	\$402,105	-27.8%
				Townhouse	\$172,474	\$270,937	-36.3%
				Condominium	\$157,228	\$232,760	-32.4%
				Total Residential	\$247,650	\$354,333	-30.1%



# ECONOMIC INDICATORS

**Total New Jobs Reported**



## At Place Employment

102,578 (Q2 2009): 2.2% Decrease from Q2 2008

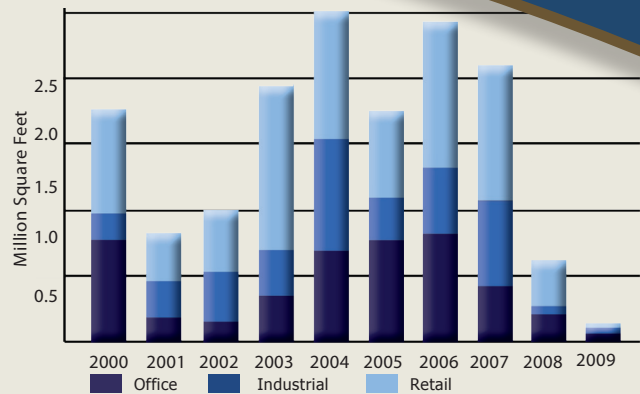
## Unemployment Rate (Dec 09)

Prince William County - 5.5%

Virginia - 6.7%

National - 9.7%

**New Commercial Construction Permitted**



## New Commercial Construction Permitted

130,121 square feet (2009)

Office - 65,126

Industrial - 64,708

Retail - 54,795

## Commercial Vacancy Rates (Q4 2009)

13.1% - office, flex & industrial

Office - 16.8%

Flex - 18.7%

Industrial - 8.7%

## The Macro Economy

### 2009 In Review

Most of the good news in 2009 was related to the financial markets and positive earnings of large corporations. The outlooks of business managers have increased steadily throughout the year and are now hovering in expansion mode. The outlook of consumers has risen intermittently during early 2009.

In the face of general economic malaise, Prince William County has fared reasonably well. Housing prices did decline in 2009, but have rebounded in many communities and there are indications of increasing stability in the local housing market. A recent report by Delta Associates indicates that Prince William County has been outperforming the inner jurisdictions, and prices are anticipated to rise as buyers and sellers work toward balance in the market.

### Looking ahead to 2010

The recent release of 4Q 2009 GDP provides evidence of an economy in an upswing. The Bureau of Economic Analysis's advance estimate is 5.7%; 68% due to private inventory adjustments. Clearly businesses are ready to re-stock and re-tool for the market opportunities before them. Personal Saving increased again in the fourth quarter to 4.6%.

Unemployment is currently 5.5% in Prince William County, about half the U.S. Unemployment rate and more than a full point lower than Virginia's Unemployment rate. Almost all of the occupations that showed the largest decrease in Total Wages from one year ago are related to the construction industry. In contrast, many of the occupations that showed the largest increase in Total Wages from one year ago are related to markets targeted by Prince William County. These occupations represent the County's best prospects for growth.

## NATIONAL ECONOMIC INDICATORS

	4Q2009	4Q2008	Change
Gross Domestic Product	5.7%	-0.5%	6.2%
	Jan 2010	Jan 2009	Change
FED Business Outlook Survey	15.2	-24.3	39.5
Institute of Supply Management	Jan 2010	Jan 2009	Change
ISM PMI Manufacturing report on Business	58.4	35.6	22.8
ISM NMI Services Report on Business	50.5	42.9	7.6
ISM NMI Services Business Activity Index	52.2	44.2	8.0
Consumer Confidence	Jan 2010	Jan 2009	Change
Consumer Sentiment	74.4%	61.2%	13.2
Consumer Expectations	70.1%	57.8%	12.3

Prince William County  
Department of Economic Development  
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**www.pwcecondev.org**

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## PRINCE WILLIAM COUNTY, VA



### Prince William Board of County Supervisors

*Back Row:*

**Michael C. May**, Vice Chair – Occoquan District;  
**John D. Jenkins** – Neabsco District;  
**Corey A. Stewart**, Chairman;  
**John T. Stirrup** – Gainesville District

*Front Row:*

**Frank Principi** – Woodbridge District;  
**Martin E. Nohe** – Coles District;  
**Maureen S. Caddigan** – Dumfries District;  
**Wally Covington** – Brentsville District

### County Executive

**Melissa S. Peacor**