10:30 AEST **12:30** NZST **Event opens**

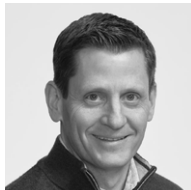## Keynote sessions

AGENDA

11:00 AEST **1:00** NZST

Welcome address

11:05 AEST **1:05** NZST

Act, don't react: How AI will change the way you work

Now, more than ever, organisations are under pressure to change the way they work. In today's distributed work environment, organisations can't afford to be tied into a single ecosystem — they need an open one that offers the freedom to shift direction at the speed they need and their customers demand. With AI and automation, organisations can take a proactive approach to transform their business and infuse intelligence across their workflows. In this keynote session, learn how clients are using our prescriptive approach to put AI to work in their organisation.

Rob Thomas, Senior Vice President, IBM Cloud and Data Platform, **IBM**

11:18 AEST **1:18** NZST

The rise of platform business models

Platform business models dramatically improve growth for firms and drive better outcomes for customers. Many organisations are pursuing a platform-based approach but struggle to move from strategy to execution as they face a number of challenges when building systems of insights. Join this session to discover patterns in platform business models and challenges you have to overcome to succeed.

Zhi-Ying Barry, Senior Analyst, **Forrester**

Live Zoom Q&A

12:10 AEST **2:10** NZST

Put your most pressing questions to our expert speakers.

11:38 AEST **1:38** NZST

Redefining Data and AI for the future

Chief Information Officers, Chief Digital and Data Officers and executives of many flavours under the technology umbrella are quietly redefining how everyone lives and works, through their efforts behind the scenes in large and smaller organisations. The stakes are high for everyone to ensure that they develop new data and artificial intelligence-led changes in a way that improves performance and post-COVID-19 life, and mitigates against unintended consequences.

Paul Smith, Technology Editor, **The Australian Financial Review**

11:50 AEST **1:50** NZST

Virtual Assistants. Now and next.

Virtual assistants and chatbots are touted as one of the most productive and adopted AI technologies to date – but where are we really on the hype cycle, and what are the trends on the horizon which hold the keys to surviving the automation era for enterprises? This journey delves into why enterprises are getting stuck, some world-first use cases, the future of virtual assistants, and just how easy it is to get there.

Lisa Bouari, Director, **OutThought | AI Assistants**

12:30 AEST **2:30** NZST

Break

Track sessions

	12:45 AEST / 2:45 NZST	1:05 AEST / 3:05 NZST	1:25 AEST / 3:25 NZST	1:45 AEST / 3:45 NZST	2:05 AEST / 4:05 NZST
Hybrid Data Management	*Make your data simple and accessible* Trevor Noseda, Team Leader, Hybrid Data Management Technical Sales, **IBM**	*Eliminate data silos: Query many systems as one* Hui Sim Ng, Information Architecture Technical Sales Specialist, **IBM**	*IBM Cloud and hybrid databases: An unprecedented range of services* Isaac Tranis, Information Architecture TDM, **IBM** Gloria Yi, Data and AI TDM, **IBM**	*Building your hybrid multicloud: Why the foundation matters* Damon Wynne, Client Technical Manager, IBM Storage, **IBM**	
DataOps	*IBM DataOps: Create a business-ready analytics foundation* Sagar Kulkarni, Data and AI Champion, **IBM**	*Deliver test data for DevOps at the click of a button* Hans Siebrand, Hybrid Data Management Technical Sales Specialist, **IBM**	*Unleashing business-ready data with Watson Knowledge Catalog* Felix Yong, DataOps Specialist, **IBM**	*Introducing smart data protection* Paul Griffin, Client Technical Professional, IBM Security, **IBM**	
Build and Deploy AI	*Build a machine learning model with the next generation AI automation* Keith Doan, Enterprise Analytics Architect, **IBM**	*Supercharge your customer experience with Watson Assistant* Stuart Maclean, Technical Sales, Watson, **IBM**	*Operationalise a machine learning model with Watson OpenScale* Nicholas Renotte, Data Science and AI Specialist, **IBM**	*Watson for contact centre insights* Peter Elford, Unstructured Data and AI Technical Specialist, **IBM**	*Getting started with Kubeflow and open source machine learning platforms* Ben Swinney, AI Systems Specialist, **IBM**
Put AI to work	*RegTech: AI powered governance, risk and compliance* Stephen Fox, Governance Risk and Compliance Lead, Asia Pacific, **IBM**	*Conquering the age of insights with AI-infused financial planning and analytics* Karen Hardie, Senior Technical Sales Consultant, **IBM** Kevin Jessop, Lead Solutions Specialist, Performance Management, **IBM**	*Frauds and scams in the new normal* Angus Stewart, Financial Crime Management Lead, Asia Pacific, **IBM**	*Chatbots and Virtual Assistants. Pitfalls to avoid. The why, the what and the how.* Paul van der Linden, Director, **OutThought | AI Assistants**	
Delivering an Enterprise Insights Platform	*Accelerate your journey to AI using IBM Cloud Pak for Data* Tim Brown, Data and AI Solution Engineer, **IBM** Ian Godsell, Data and AI Analytics Architect, **IBM**	*Taking the IBM Cloud to the orbital edge: Previewing IBM Cloud Satellite* Andrew Assauw, Distinguished IT Specialist, IBM Cloud and AI Solutions Software, **IBM**	*ModelOps: DevOps for Machine Learning Models* Andrea C. Crawford, IBM Distinguished Engineer, DevOps Garage Solution Engineering, **IBM**	*Building the AI pipeline in your enterprise* Ross Davis, Asia Pacific Architect, **IBM**	

2:05 AEST / 4:05 NZST
Networking

2:30 AEST / 4:30 NZST
Event closes