



Nestlé ESAR Data Workshop

12 March 2021 | 09:00 - 16:30

MISSION OF DATA IN ESAR:

To help Nestlé ESAR achieve success by focusing on diversified solutions that will yield quality research, analysis and insights that provide reliable evidence as a basis for decision making.

PILLARS OF DATA STRATEGY AND THE OBJECTIVES OF THIS WORKSHOP

Nestlé ESAR has pinpointed these key pillars to drive data analytics transformation:

- Governance
- Technology, BI & Reporting
- Advanced Analytics
- Intelligent Automation
- People Skills & Capabilities

As part of **People Skills & Capability** we strive to build data literacy throughout ESAR by creating opportunities to help individuals learn more about data and the role it plays in delivering our business objectives.

Through this one-day workshop Nestlé ESAR leaders will be immersed in an **environment of connected thinking** through presentations by Nestlé subject matter experts as well as external data analytics professionals.

This engaging format will demonstrate where Nestlé is on the data analytics roadmap and will **expose Nestlé ESAR leaders to new ideas and ways of thinking**.

OUTCOMES

- **Better data literacy** understanding amongst all attendees including a full understanding of the entire lifecycle of data in business
- **Developing data champions** that understand how data can be collected and put to use and **why data is the key to the future of Nestlé ESAR**

Agenda

09:00 - 09:05	Opening & Welcome Craig Steward, <i>Managing Director: MEA, Corinium (South Africa)</i>
09:05 - 09:20	Nestlé ESAR Regional Strategy Bruno Olierhoek, <i>Chairman & Managing Director: ESAR Region, Nestlé (ESAR)</i>
Data Privacy & Protection	
09:20 - 09:40	Data Ethics & New Regulatory Trends in the Digital Age David Campos, <i>Chief Group Data Privacy Officer, Nestlé (Switzerland)</i> Reena Shah, <i>Legal Advisor & Data Protection Champion, Nestlé (ESAR)</i>
09:40 - 10:00	Data Privacy & Protection - An Outside Perspective on Securing Organisational Buy-In Jeanine Norden, <i>Chief Privacy Officer, Momentum Metropolitan (South Africa)</i>
10:00 - 10:10	3 Question Poll + Q&A
10:10 - 10:20	<i>Coffee Break</i>
BI & Advanced Analytics	
10:20 - 10:40	Uncovering the Iceberg: Nestlé's Preparation for the Future of Analytics Lyndsay Weir, <i>Global Data & Analytics Manager, Nestlé (Switzerland)</i>
10:40 - 11:00	Nestlé India - Bringing Data to Life Prateek Tripathi, <i>Data Analytics Head, Nestlé (India)</i>
11:00 - 11:20	Efficient Data Management & Driving Wide Adoption of an Insights Platform Richardt Schoonwinkel, <i>Group Chief Data Officer, Bayport Financial Services (South Africa)</i>
11:20 - 11:30	3 Question Poll + Q&A
11:30 - 11:50	<i>Coffee Break</i>
Data Governance	
11:50 - 12:10	NUSA's F.A.I.R Data Strategy & Framework Kanthi Narayanasetty, <i>Director: Data Management & Strategy, Nestlé (USA)</i>
12:10 - 12:30	Data Governance, Quality & Management - An Outside Perspective on Securing Organisational Buy-In Maciej Kaliszka, <i>Chief Data Officer: CIB, Absa (South Africa)</i>
12:30 - 13:10	Deep Dive Roundtable: The Importance of a Unified & Connected Approach to Creating an Insights Driven Organisation Host: Craig Steward, <i>Managing Director: MEA, Corinium (South Africa)</i> Panelists: Joseph Sindaha, <i>Head of eBusiness, Nestlé (ESAR)</i> Claire Tolmay, <i>Data Scientist, Nestlé (ESAR)</i> Anwar Mirza, <i>Data Strategy & Governance, FedEx Express (Netherlands)</i> Karl Dinkelmann, <i>Founder & CEO, Nexus Data (South Africa)</i>
Connected Thinking & Data Literacy	
13:10 - 13:20	3 Question Poll + Q&A
13:20 - 14:00	<i>Lunch Break</i>

Data Workshop

14:00 - 14:40	Nestlé ESAR Data Management Strategy Facilitated by Anwar Mirza & Karl Dinkelmann
14:40 - 15:20	Nestlé ESAR Data Management Plan Facilitated by Anwar Mirza & Karl Dinkelmann
15:20 - 15:30	<i>Coffee Break</i>
15:30 - 16:10	Our Individual Data Management Responsibilities Facilitated by Anwar Mirza & Karl Dinkelmann
16:10 - 16:20	Next Steps Claire Tolmay, <i>Data Scientist, Nestlé (South Africa)</i>
16:20 - 16:30	Closing Remarks Bruno Olierhoek, <i>Chairman & Managing Director: ESAR Region, Nestlé (South Africa)</i>