

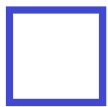
GET JOB SEARCH READY!

Before beginning your job search, you need to set yourself up for success. Creating a strong brand and professional presence will be critical for a successful job search. Each item plays an important role:



KNOW YOUR BRAND

Your personal brand is the unique combination of your education, experience, skills, talents and personal interests/passions that defines who you are and why you'd be a valuable addition to an organization.



REVIEW YOUR RESUME

Your resume is often an employer's first impression of you as a candidate. It's very important to showcase your relevant experience and skills and to tailor your resume to each specific role or opportunity!



CRAFT YOUR COVER LETTER

Your cover letter is an opportunity to provide the lens through which your resume is viewed. It's your opportunity to summarize why you're a strong candidate—the specific skills, experience and personal passion that aligns with the qualifications outlined in the job description.



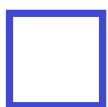
CREATE A LINKEDIN PROFILE

Your LinkedIn profile allows you unique opportunities to showcase your brand, to be active in the world's largest professional social networking platform, and to source employers and job opportunities.



BUILD CONNECTIONS - NETWORK

Building your professional network is critical to career success, and it's never too soon to make it a priority. Seek informational interviews, attend networking events, or connect with current and previous colleagues.



GET INTERVIEW READY - PRACTICE

Interviewing is a skill, and practice makes perfect. Make an appointment with a Career Coach to practice your interviewing etiquette and skills.



START YOUR SEARCH

Be confident. Utilize various job-searching platforms. Grow and utilize your network. Be persistent.