

How to read color codes in Promotion Scheduler

This guide explains, how to read the color codes used in Promotion Scheduler Single View and Double View.



Decoding of color codes in Promotion Scheduler

Color codes are used in Promotion Scheduler to quickly provide an overview of the promotion state and promotion result.

Promotion result is based on your result in the cost-benefit analysis.

Retail		Category	Feb 2021					Mar 2021			
			W.03	W.04	W.05	W.06	W.07	W.08	W.09	W.10	W.11
COOP											
Kvicky	0,33 L		Co-210018							Co-210019	
Kvicky	0,5 L				Co-210023	Co-210024	Co-210025		Co-210026		
Salling Group											
Fotex	0,33 L		Co-210017		Co-210...						
Fotex	0,5 L										

Co-210018

Light green = Planned Promotion with a positive supplier Cost-benefit.

Co-210017

Light red = Planned Promotion with a negative supplier Cost-benefit and negative Gross margin.

Co-210023

Light orange = Planned Promotion with a negative supplier Cost-benefit and positive Gross margin.

Co-210018

Bright and light green = Confirmed Promotion with a positive supplier Cost-benefit.

Co-210017

Bright and light red = Confirmed Promotion with a negative supplier Cost-benefit and negative Gross margin.

Co-210023

Bright and light orange = Confirmed Promotion with a negative supplier Cost-benefit and positive Gross margin.

Co-210018

Bright green = Completed Promotion with a positive supplier Cost-benefit.

Co-210017

Bright red = Completed Promotion with a negative supplier Cost-benefit and negative Gross margin.

Co-210023

Bright Orange = Completed Promotion with a negative supplier Cost-benefit and positive Gross margin.