


Canadian Market Data Provided by FCA Canada

Canadian Market Overview



\$22+ B
Mechanical Repair Market



24,500+
Total Shops



29.8M
Vehicle Registrations

\$12.4B Aftermarket Mechanical Repair

15,000 Mechanical Repair Shops

12.8M Cars
16.9M Light Trucks

10% Approximate % of Mechanical Repair parts sold that are OEM

3,000+ OEM Dealers
7,500+ Parts Suppliers

9.71 Years Average age of vehicle on the road

AutoCare Factbook 2021
Statistics Canada & EY
AIA Outlook Study 2018



How will the Mopar Canada RepairLink Program Help?



- Develop a list of program parts (Mechanical Parts) to better compete with the aftermarket
- Create a user-friendly marketplace to find OEM parts
 - Electronic Parts Catalogue
 - *Aftermarket shops are dedicated to online connections – they won't pick up the phone*
- Work with OEC to drive dealer enrolment and usage which will drive parts sales

FCA RepairLink Program



- On December 1, FCA will become the third Canadian OEM to have a RepairLink program
- 300 dealers including 16 different brands – includes approximately 30 FCA dealers
 - 450+ purchasing shops
- US RepairLink Stats
 - 11 OEM's have official RepairLink Programs
 - Tens of thousands purchasing shops
- 2017 – 2020 U.S. Facilities shopping – 98% increase
- 2017 – 2020 U.S. Facilities buying – 147% increase

repairlinkSM

300+
Dealers

1,000+
Active Shops

3 OEM
Programs

450+
Purchasing Shops