

Automate Your Motorcraft® Part Sales!

Using the Motorcraft Replenishment Tool (MRT) is the best way to be a vendor of choice option for Motorcraft parts. Dealers benefit from the automated system that ensures the proper inventory levels. Generate ongoing sales and customer satisfaction by delivering what your customers need when they need it.

The Motorcraft Replenishment Tool allows you to:



Access all your orders in one place



Help Ford dealers increase profits by being available to stock their Motorcraft parts automatically



Be a step ahead and reduce stock-outs by anticipating dealer needs based on orders and inventory levels



Increase parts sales by automating orders when dealers' stock levels fall below target quantity



Save time and money by fulfilling regularly scheduled orders, instead of emergency hot shot orders