

Omnichannel access to the highest-performing location media available

## Extend your reach with accuracy in mind



Whether you're planning a local campaign for a national brand or helping a regional brand go national, you want an onmichannel platform that delivers both precision and scale to better activate consumers, drive foot traffic, and increase sales.

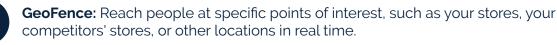
**GeoLink** is the only self-serve ad platform that leverages first-party location data--with the added layer of our proprietary locationscoring technology--to ensure precise targeting, unmatched campaign results, and reliable analytics.



GeoLink provides access to a wide variety of accurate and verified location-based audiences and high-performing media, including:



**GeoAudiences:** Combine location targeting down to the block level with consumer demographics, behaviors, interests, and more.



**GeoRetargeting:** Target consumers based on recent or frequent past store visits to reengage lapsed customers, build brand loyalty, and steal market share.



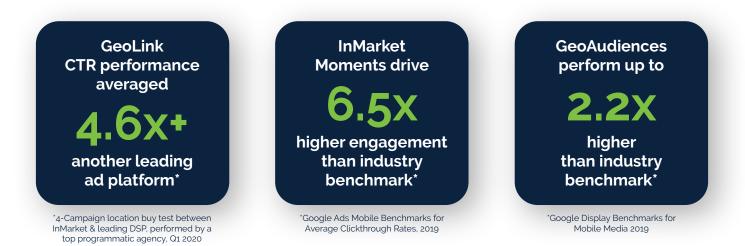
**Moments:** Only GeoLink gives you exclusive access to Moments, InMarket's real-time advertising, which performs more than 6.5x higher than industry benchmark.

## Connect to your consumers across every channel



With more than 10 years of experience in mobile and location, InMarket knows what it takes to deliver exceptional results for our partners in today's omnichannel world. GeoLink offers the scale, reach, and expertise to run highly targeted media-with the most precise and accurate location context--to provide advertisers a strategic and natural addition to any campaign.

## **Increase Performance & Surpass KPIs:**



Adding location-based mobile ads has opened doors and closed deals. InMarket makes it look easy. And our clients couldn't be happier.

- Walder Amaya | CEO, Apex Mobile