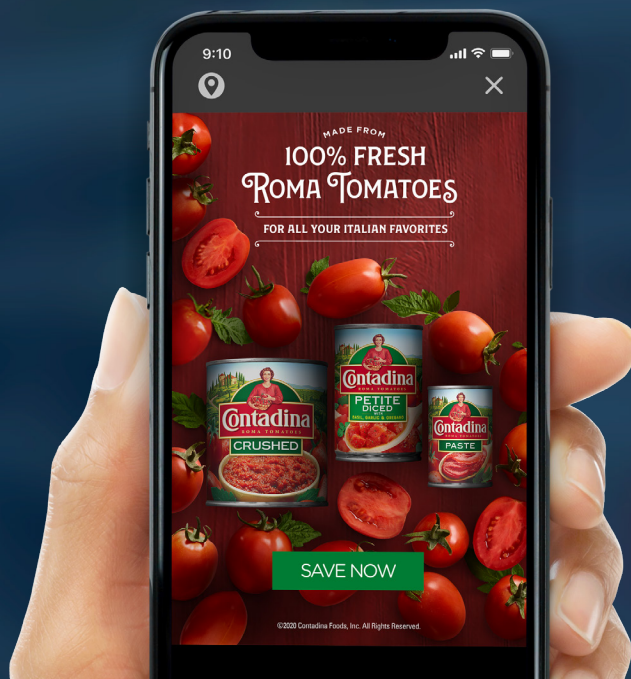


IN MARKET Moments

"Where"

Drive the path to purchase,
from the front door
to the checkout aisle.



Real-Time Relevance with Precision and Scale

Moments are powered by 100% permission-based, first-party SDK data leveraging GPS and indoor location signals, including real-time product scans to provide the most precise location accuracy available.



50 million Comscore-verified
monthly active users



Custom interactive ad units



1:1 High-impact
in-store experience



First-party, always-on SDK



100% Permission-based



95%+ proven viewability

Moments CTR is nearly

6.5x

Higher Than Mobile
Media Benchmarks*

*Google Ads Mobile Benchmarks for
Average Clickthrough Rates, 2019



Experience Moments for yourself at
inmarketedemo.com

Interactive Moments can feature rich media
experiences such as:



Swipeable Moments



Predictive Moments



Click to Cart Moments



Animated Moments



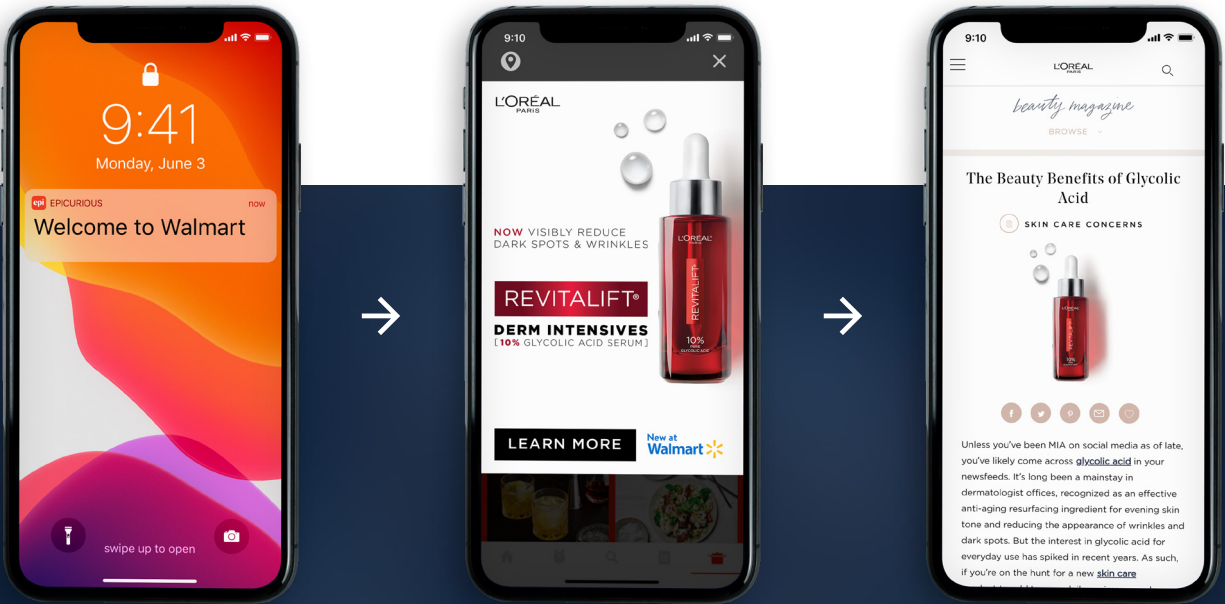
Playable Moments



Video Moments

Maximize the Moments that Matter

Exclusive to InMarket, **Moments** give brands the ability to engage consumers in real time with high impact 1:1 experiences at the most critical points in their shopping journey (InHome, InPath, InStore, and InHand). Consumers receive a relevant push notification from an app they know and trust while they are shopping, prompting real-time action. When the user swipes to engage, it expands to a full screen brand experience. Consumers don't need to have the app open before they see the message, therefore Moments has the ability to reach 100% of phones leveraging InMarket's Moments SDK.



High-impact 1:1 Moments are delivered to consumers via a trusted app the moment they walk through the doors of select locations.

Influence the Purchase Cycle With...



InHome
Browsing at Home



InPath
About to start shopping



InStore
Walking into a location



InHand
Holding your product

INMARKET

For more information, visit www.inmarket.com

CCPA Compliant