## PSMJ Resources, Inc. & (YOUR ASSOCIATION LOGO HERE) PARTNERSHIP ROGRAMS BRING NON-DUES REVENUE TO YOUR ASSOCIATION

Two-day program with your association members	SCENARIO 1 20 members	SCENARIO 2 30 members	SCENARIO 3 40 members
Gross revenue to your association (Before discounts & early bird pricing)	\$16,000	\$21,000	\$31,000
Venue costs (\$75/day per attendee)	\$3,000	\$4,500	\$6,000
Net revenue to your association*	\$13,000	\$16,500	\$25,000

Impactful training programs brought directly to your members at a price you set

Your association assumes zero financial risk

**PSMJ provides marketing and logistical support** 

Schedule your PSMJ training program and earn non-dues revenue for your association chapter.



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