



# ProPricer Partner Program



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## **A Proven Partner**

ProPricer is a suite of industry leading proposal pricing software used by more than 400 government contractors and agencies worldwide. With 9 of the top 10 US defense contractors relying on our expertise, unmatched service, and proven solutions, we have earned the trust of the industry's top players.

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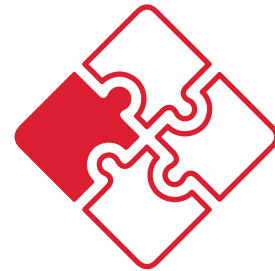


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## Why Partner With Us

The ProPricer Partner Program enables partners to build and grow successful businesses with the best technology. The program is designed to help you deliver unparalleled results to your customers.

For partners that are committed to our program, our team has created an infrastructure that provides training, certifications, and financial incentives to show our appreciation.



Increase Profitability



Increase Customers



Increase Product Awareness



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## Program Overview

You want to grow your business faster. Explore our partner programs, find the one that's right for you, and let's start growing better together.

## Partner Types

### Consulting Partner



Consulting Partners are companies that desire to have a closer relationship with ProPricer and have clients that are not in a position to currently buy the product. Consulting Partners usually have a specific niche in the marketplace or focus on an area of specialization that is compatible with ProPricer solutions and its customer base. Consulting Partners are eligible for the consultant version of ProPricer software at our sole discretion. Training is a requirement before software can be used.

### Software & Technology Partner



Software and Technology partners offer ProPricer customers first class solutions that complement and enhance their ProPricer investment. Our partner program provides the resources, knowledge, products and services our partners need to help customers be successful. Software and Technology partners are provided access to ProPricer software to develop integration. This is a great place to begin working with us.

### Referral Partner



Referral Partners are organizations who have built into their business model a revenue generating component that is fulfilled by helping software vendors find new business. Our referral program encourages the idea that partner can still benefit financially when faced with business opportunities that are not tied directly to their business' core products.



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## Program Requirements & Benefits

ProPricer Partner Program	Consulting	Software & Technology	Referral
<b>Partner Requirements</b>			
Annual Fee*	25% of product's subscription price	\$3,000	
Achieve 1 new referral contract a quarter			X
Provide success stories with ProPricer approval	X	X	
Completion of ProPricer Standard Training	X		
Yearly Refresher Training (can include PSD)	X		

<b>Partner Benefits</b>				
Marketing	Attend annual ProPricer Practical Skills Day at a reduced price	X		
	Partner logo and link on partner page	X	X	
	Ability to use ProPricer logo and partner logo for sales and marketing use	X	X	X
	Special invitations to attend and speak at ProPricer events	X	X	
	Opportunities to sponsor or host joint webinars	X	X	X
Support & Software	Access to product roadmap	X	X	X
	Access to tech support, support portal, and knowledgebase	X	X	
	Complimentary Training	X		
	Discount on ProPricer Certification (20%)	X		
	Ability to earn referral fees	X	X	X

\*per seat of ProPricer



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## Becoming a ProPricer Partner

ProPricer wants to create business relationships with partners that meet the company's business objectives and criteria for integrity and compliance. Therefore, all partners wishing to participate in the Program must successfully complete ProPricer's training and onboarding processes.

### Next Steps



Fill out an online application  
on [propricer.com/partners](https://propricer.com/partners)



A ProPricer representative  
will be in contact with you  
within 24-48 hours