



**Jon Armstrong**  
*Business Development Executive*

**Areas of Expertise**

- Sales Training
- New Business Development

**Education**

University of Wisconsin - Milwaukee

- Bachelor of Business Administration - Marketing

**Jon Armstrong**  
*Business Development Executive*

Jon is a Business Development Executive for SVA Certified Public Accountants, a tax, audit and business strategy firm based in Madison, Wisconsin.

He works with clients and prospects in all of SVA's offices throughout the state of Wisconsin and Colorado Springs, CO. He helps them identify needs and delivers services in various areas including accounting, tax, business consulting and technology.

Jon has multiple years of direct sales experience. He also works with SVA's industry experts to ensure internal processes as well as client communication channels remain open and effective.