



Kelly J. Bradley, CPA, CVA
Principal

Areas of Expertise

- Medical and Dental Practice Valuation
- Compensation Plan Design
- Reimbursement Analysis
- Practice Management Consulting

Industries

- Healthcare
- Dental

Credentials

- Certified Public Accountant (CPA)
- Certified Valuation Analyst (CVA)
- Registered Investment Advisor (RIA)
- Personal Financial Specialist (PFS)

Education

- Montana State University
- Bachelor of Business Administration

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Kelly is a Principal with SVA Certified Public Accountants and focuses on the healthcare and dental industries. He provides clients with the accounting, financial and consultative services needed to effectively and profitably run their practices.

His specialized industry knowledge and clientele provide an invaluable knowledge base in the consultative field. Kelly's client base includes practices ranging from sole owner practices to groups as large as 150 employees.

Kelly is a Certified Valuation Analyst (CVA) and has extensive experience in the valuation of medical and dental practices. Having a healthcare accounting, tax and consulting practice, as well as having overseen SVA's medical coding and billing operations, Kelly has a unique background in the healthcare and dental valuation industry and uses that experience to provide critical insight into the valuation process.

Kelly is a member of the Wisconsin Institute of Certified Public Accountants (WICPA), the American Institute of Certified Public Accountants (AICPA) and the National Association of Certified Valuation Analysts (NACVA). He also is a Registered Investment Advisor (RIA) and Personal Financial Specialist (PFS). He has conducted seminars on a variety of topics including presentations at the Marquette University Dental School and the Wisconsin Dental Association convention. He is a frequent guest speaker at Dental Study Clubs as well as a presenter of many of SVA's internally developed webinar and seminars.