



## Norman H. Roller, CPA

*Principal*

Norm is a Principal at SVA Certified Public Accountants and focuses on the manufacturing and distribution industries.

Norm has worked with a wide array of clients including manufacturers, distributors, and contractors. This experience gives Norm a diverse background for consulting and support services.

As a specialist within the manufacturing and distribution industries, Norm's areas of expertise include sales, operations planning, budgeting, variable and fixed cost analysis, and product costing.

He also has experience with long-range business planning, inventory planning and control, and automated manufacturing systems implementation. In addition, he is a general business advisor serving as an advisory board member to a number of his clients.

Norm is a member of the Wisconsin Institute of Certified Public Accountants (WICPA), the Illinois Institute of Certified Public Accountants (ICPA), and the American Institute of Certified Public Accountants (AICPA).

He is active in the Manufacturing Services Association (MSA), serving as an officer and a member of the education committee for the organization. He is also involved with TEC (The Executive Committee) which is an organization comprised of business owners dedicated to learning and business knowledge sharing.

### Norman H. Roller, CPA

*Principal*

#### Areas of Expertise

- Sales and Operations Planning
- Variable and Fixed Assets
- Internal Controls Assessment
- Business Consulting

#### Industries

- Manufacturing/Distribution

#### Credentials

- Certified Public Accountant (CPA)

#### Education

- Marquette University
- Bachelor of Science- Accounting