

Have you ever been in a situation where someone has asked you, which department in your company is the most profitable, or which product line yields highest profit margins, or what's your break-even point in sales? If you've ever answered any of these questions based on that gut feeling or haven't known the answers at all, I can help. My name is Nancy Mehlberg and I work at SVA in our business advisory services group and I can help by providing you the tools you need to answer these questions with confidence. I work with many businesses to help them determine the metrics and key indicators that are important to their businesses, to help them make important business decisions. I provide the software to calculate these tools and I can train your staff on how to analyze these. It's so important in today's economy that business owners are proactive and not reactive when it comes to their financial information so they can make those important business decisions like, is it time to add in your product line? Can I afford to buy a new piece of equipment? Or, is it the right time to sell my business? With these tools you can answer all of these questions with confidence and know that you're not just relying on that gut feeling. If you would like me to talk more about any of these topics, please contact SVA Speaker Source. Thank you.