

Measurable Results.[®] – **Magellan Promotions**

SVA has truly been a partner for us. They've helped us with tax efficiency planning, with deal structuring, with building an advisory board, and helping us build into the future.

Hi, my name is Michael Wolaver from Magellan Promotions; I'm the captain here. We're a promotional product marketing company that predominantly works with colleges. We help them be memorable and creative, always working to find creative solutions for them. One of the challenges that I have as a business owner is making sure that we are being as efficient as we can with our tax plan.

What became apparent right away with SVA is the process that we went through to understand what was the best way for us to approach our taxes. And not only then, but continually every single year to be as efficient as we can with it. So SVA has helped me, in addition, with buying two different businesses over the last fourteen years. We created different contracts for each because they are two totally different types of businesses. And they were very helpful in creating the contracts and how we went through the process to make it work well for us and for the seller.

Meeting with my accountant, they talked about opportunities that we have that can be a game changer through meeting and creating an advisory board. So they helped me think through who should be on the board, how I should pay for the board, and how often do we meet and what should we cover at each meeting. And it's been extremely helpful to my organization.

SVA helped me through the process of buying this building. We personally own the building and my company rents from us. So we had to create a process to make it work for my wife and I, the business, and make it as tax efficient as possible. SVA has truly been a partner for us. They've really challenged us to grow this business through the years, and always putting together good ideas that we can look at not just now, but also into the future.

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