

*Measurable Results.*® – **Nev's Ink, Inc.**

[Music]

SVA has played a big part in Nev's Ink history. They do our accounting, they've taught us internal practices, and they help us look toward the future.

My name is Gary Nevermann and I'm the president of Nev's Ink, Inc. Nev's Ink is a manufacturer of pressure sensitive labels and tapes. Our market primarily is the healthcare field. We do business in all 50 states and with currently 16 foreign countries. When we had the idea, the so-called "dream" of creating this company, the textbook basically said interview accountants and lawyers. So we turn around and we interviewed I think it was five accounting firms. SVA was number three and after the fifth we said, stop. They were the ones. They're enthusiastic, they paid attention to what we were saying, they were excited, and we've been with them ever since.

SVA plays a big part here actually. Obviously it's the taxes and the cash flow, they're able to identify needs before we can, but we've grown. We've grown and moved and enlarged three times now. In all three times, they've turned around and looked at the numbers and helped us make that decision. They've confirmed that it was the right thing to do and here we are now. They also do things that I never thought accounting firms would do. They come in and actually work with our team. They play a big part in the internal operations; they do audits for us. We have our own accounting team here, but they come in once a quarter and check and double check to make sure that we're doing things right. They hold us to our mark. We have goals and objectives, some of them are financial, they make us accountable. It's a great relationship.

[Music]